## Color film for Go Triple Pack

## polaroid



- POLAROID GO FILM TRIPLE PACK: Each double pack includes 16 color instant
  photos framed in glossy white and ready to take on the world. For use exclusively with
  the Polaroid Go camera.
- NEW FILM FORMAT: The Polaroid Go only uses Polaroid Go format films. The same Polaroid you know and love, only smaller.
- STORE CHILLED, SHOOT WARM: Temperature affects how the film works. Keep it stored cold in the fridge, but never freeze it. Ideally you should let it adjust to room temperature before you use it.
- SHOOT WITH LIGHT: The more light in your shot, the better your photo will turn out. Instant film loves light, especially natural light. Use the flash for all your indoor photos.
- DEVELOP IN THE DARK: All photos appear blank at first. They're most sensitive during this time, so don't bend or shake them. Shield them from the light and place them face down for 6 minutes as they develop.

## Overview

Call it "Artsy Chic" or "Retro," there is no doubt which the Polaroid Colour Spectrum exemplifies the creativity and imagination that surrounds the Polaroid brand. For years, it has been integral to Polaroid photographic giving used by influential and emerging artists which form our history.

## About Us

The Polaroid good Border Logo is a symbol of products that exemplify the core aspects of the Polaroid brand, and which contribute to its heritage of quality and innovation.