

# Pack Copy

Pack Copy of the NPD SKU will be generated by Technical using specification and shared with AAF brand team and suppliers to review and make recommended amends. Pack copy will be signed by Technical Manager (assigned to the Brand) and approved by another member of the Technical Team. Where no approved specification exists for the generation of the Pack Copy, Supplier sign off is required. Once the final version is agreed upon, it is shared with the relevant AAF brand Manager.



<b>Product Name:</b> Costa Coffee Latte Sachet 17g	<b>AAF Product Code:</b> COS-SC-UK-7487	<b>Brand:</b> Costa
<b>Supplier:</b> Mokate Sp z.o.o	<b>Date:</b> 02.04.2024	<b>Version Number:</b> 2

1. Product title:	Latte Classic coffee sachets x6																																
2. Product legal name:	Instant Coffee Beverage with Milk Powder, Instant Coffee, Rosted and Ground Coffee																																
3. Weight:	102g (6x17g)																																
4. Ingredients:	Sugar, Skimmed <b>Milk</b> Powder (26%), Glucose Syrup, Coconut Oil, Coffee*(7%)(Instant Coffee, Roasted and Ground Coffee), Stabilisers (Potassium Phosphates, Polyphosphates), Salt, Caramelised Sugar, Natural Flavouring (contains <b>Milk</b> )																																
5. Allergy advice:	<b>Allergy Advice:</b> For allergens see ingredients in <b>Bold</b> . May also contain Soya and Cereals containing Gluten.																																
5b) Allergen Change / Update Symbol required? (for EPD recipe changes affecting the allergen status)	N/A																																
6. Nutrition information:	<table><tr><th>Typical values as sold</th><th>per 100 g</th><th>Per serving (if applicable)</th></tr><tr><td>Energy kJ</td><td>1868</td><td>318</td></tr><tr><td>Energy kcal</td><td>443</td><td>75</td></tr><tr><td>Fat</td><td>13</td><td>2.2</td></tr><tr><td>of which saturates</td><td>12</td><td>2.0</td></tr><tr><td>Carbohydrate</td><td>70</td><td>12</td></tr><tr><td>of which sugars</td><td>52</td><td>8.8</td></tr><tr><td>Fibre</td><td>1.2</td><td>0.2</td></tr><tr><td>Protein</td><td>11</td><td>1.9</td></tr><tr><td>Salt</td><td>0.92</td><td>0.15</td></tr></table> <p>*% reference intake of an average adult (8400 kJ / 2000 kcal) Typical values (as sold) per 100g: 1868 kJ / 443 kcal This pack contains 6 servings</p>			Typical values as sold	per 100 g	Per serving (if applicable)	Energy kJ	1868	318	Energy kcal	443	75	Fat	13	2.2	of which saturates	12	2.0	Carbohydrate	70	12	of which sugars	52	8.8	Fibre	1.2	0.2	Protein	11	1.9	Salt	0.92	0.15
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7. Traffic Light Labelling	<b>[NB: OPTIONAL]</b> <b>Please complete the table below in order that the traffic light labelling (example below) can be generated:</b>																																

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	<div>Each serving (150g) contains</div> <table><tr><td>Energy 1046kJ 250kcal</td><td>Fat 3.0g LOW</td><td>Saturates 1.3g LOW</td><td>Sugars 34g HIGH</td><td>Salt 0.9g MED</td></tr><tr><td>13%</td><td>4%</td><td>7%</td><td>38%</td><td>15%</td></tr></table> <div>of an adult's reference intake</div> <div>Typical values (as sold) per 100g: 697kJ/ 167kcal</div> <table><tr><th></th><th>Value (g)</th><th>Percentage (%)</th><th>Colour: Red, Amber, Green</th></tr><tr><td>Serving Size</td><td>17</td><td>n/a</td><td>n/a</td></tr><tr><td>Energy kJ</td><td>318</td><td rowspan="2">4</td><td rowspan="2"></td></tr><tr><td>Energy kcal</td><td>75</td></tr><tr><td>Fat</td><td>2.2</td><td>3</td><td></td></tr><tr><td>Saturates (Fat)</td><td>2</td><td>10</td><td></td></tr><tr><td>Sugars</td><td>8.8</td><td>10</td><td></td></tr><tr><td>Salt</td><td>0.15</td><td>3</td><td></td></tr></table> <div>Of an adult's reference intake</div> <div>Typical values (as sold) per 100g: 1868kJ/443kcal</div>	Energy 1046kJ 250kcal	Fat 3.0g LOW	Saturates 1.3g LOW	Sugars 34g HIGH	Salt 0.9g MED	13%	4%	7%	38%	15%		Value (g)	Percentage (%)	Colour: Red, Amber, Green	Serving Size	17	n/a	n/a	Energy kJ	318	4		Energy kcal	75	Fat	2.2	3		Saturates (Fat)	2	10		Sugars	8.8	10		Salt	0.15	3	
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8. Use By / Best Before format and location:	Best Before see base of box.																																								
9. Storage instructions:	Store in a cool dry place																																								
10. Cooking/usage instructions:	Perfect Pour 1) Open the sachet and pour into a mug of your choice. 2) Pour in 200ml of hot, near - boiling water and stir. 3) Leave for 20-30 seconds and stir again. 4) Sit back, relax and enjoy.																																								
11. Name and address:	Packed in Poland for All About Food Limited, Fourways House, 57 Hilton Street, Manchester, M1 2EJ. Under licence from Costa Coffee Limited. Costa ® is the registered trademark of Costa Coffee Limited. if different, please state:																																								
12. Lifestyle statements (eg. suitable for vegetarians).	Suitable for vegetarians																																								
13. Recycling:	<div><div><div>Widely Recycled</div></div><div>Box -recycle.</div><div><div>Not Yet Recycled</div></div><div>Sachet -don't recycle</div></div>																																								

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14. Other information required on pack (eg. chilli rating, Marketing Copy)	<p><b>Front of pack</b> Costa Coffee Barista Creations Latte x 6 sachets (in sachet icon)</p> <p><b>Left face of pack</b> More frothy coffees. More Mmm. There's a Barista Creations range of Costa Coffee shop inspired favourites for you to enjoy. From the classic creamy cappuccino to the indulgent salted caramel latte, why not try something new?</p> <p>Contact us help@costa-at-home.co.uk allaboutfoodltd.com costa.co.uk @costacoffee</p> <p><b>Right face of pack</b> All the taste Subtle nutty notes from finely ground coffee beans. All the feels Delightfully creamy, velvety texture with a smooth, rich coffee taste. This is coffee at home, for people that love coffee.</p> <p><b>Back of pack</b>  Imaginatively crafted coffees for a barista inspired experience at home with <b>Barista Creations</b>  There's a lot to love about lattes and this one's as delightful as you'd expect. We use our Premium Instant Coffee with finely ground roasted beans to deliver dreamy, creamy barista-style lattes at home.</p> <p>*Rainforest Alliance Certified A better future for people and nature. <a href="http://www.ra.org">www.ra.org</a></p>
15. Product bar code:	5039303007473
16. Outer Case Bar Code:	15039303007487
17. Supplier's code:	591.12.2023

<b>Created by:</b>	<b>D.A</b>	<b>Checked by:</b>	<i>R. Tempest</i> <b>(11.04.2024)</b>
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<b>Supplier Approval (if applicable):</b>		<b>Date:</b>	
<b>Approved by:</b>	<b>Theresa Copland</b>	<b>Date: 11.04.2024</b>	<i>J. Copland</i>

## NOTES TO DESIGNER:

- The name of the product and the weight must appear in the same field of vision.
- Print height for weight/volume statement (minimum); less than 50g/ml = 2mm, 50g/ml-199g/ml = 3mm, 200g/ml to 999g/ml = 4mm, 1kg/l and above = 6mm. e mark = 3mm.
- All mandatory information (legal name, ingredient list, best before/use by, storage conditions, usage instructions, nutrition, name and full postal address) must appear using a font size where the 'x' height is equal to or greater than 1.2mm. Where the largest surface area of the packaging is <80cm<sup>2</sup> the font size shall be equal to or greater than 0.9mm.

'x'-HEIGHT = 6



- Allergenic substances in the ingredient list must be emphasised through a typeset that clearly distinguishes it from the rest of the ingredients, for example by means of the font, style or background colour. They have been highlighted in bold in this document.
- Nutrition should be expressed in tabular format where the size of the packaging permits.

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