

# Pack Copy



<b>Product Name:</b> Costa Cappuccino Classic Coffee Sachets x6	<b>AAF Product Code:</b> COS-SC-UK-6381	<b>Brand:</b> Costa
<b>Supplier:</b> Mokate	<b>Date:</b> 14.07.23	<b>Version Number:</b> 1 Costa Redesign 2023

1. Product title:	Costa Cappuccino Classic Coffee Sachets x 6																														
2. Product legal name:	Costa Cappuccino Classic Coffee Sachets x 6																														
3. Weight:	102g (6x17g)																														
4. Ingredients:	Instant coffee beverage. <b>Ingredients:</b> Sugar, Skimmed <b>Milk</b> Powder (22%), Glucose Syrup, Coconut Oil, Coffee* (12%) (Instant Coffee, Roasted and Ground Coffee), Whole <b>Milk</b> Powder (5%), Stabilisers (Potassium Phosphates, Sodium Citrates), Salt. * Rainforest Alliance Certified. Find out more at ra.org.																														
5. Allergy advice:	<b>Allergy Advice:</b> For allergens see ingredients in <b>Bold</b> . May also contain Soya and Cereals containing Gluten.																														
6. Nutrition information:	<div><div>[NB: OPTIONAL]</div><table><thead><tr><th>Typical values as sold</th><th>per 100 ml/g</th><th>Per serving (if applicable)</th></tr></thead><tbody><tr><td>Energy kJ</td><td>1757</td><td>299kJ</td></tr><tr><td>Energy kcal</td><td>418</td><td>71 kcal</td></tr><tr><td>Fat</td><td>15</td><td>2.6g</td></tr><tr><td>of which saturates</td><td>13</td><td>2.2g</td></tr><tr><td>Carbohydrate</td><td>59</td><td>10g</td></tr><tr><td>of which sugars</td><td>46</td><td>7.8g</td></tr><tr><td>Fibre</td><td>3.6</td><td>0.6g</td></tr><tr><td>Protein</td><td>10</td><td>1.7g</td></tr><tr><td>Salt</td><td>1</td><td>0.17g</td></tr></tbody></table><div>This pack contains 6 servings.</div></div>	Typical values as sold	per 100 ml/g	Per serving (if applicable)	Energy kJ	1757	299kJ	Energy kcal	418	71 kcal	Fat	15	2.6g	of which saturates	13	2.2g	Carbohydrate	59	10g	of which sugars	46	7.8g	Fibre	3.6	0.6g	Protein	10	1.7g	Salt	1	0.17g
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7. Traffic Light Labelling	<div><div>[NB: OPTIONAL]</div><div>Please complete the table below in order that the traffic light labelling (example below) can be generated:</div><div><div>Each serving (150g) contains</div><div><table><tr><td>Energy 1046kJ 250kcal</td><td>Fat <b>3.0g</b> LOW</td><td>Saturates <b>1.3g</b> LOW</td><td>Sugars <b>34g</b> HIGH</td><td>Salt <b>0.9g</b> MED</td></tr><tr><td>13%</td><td>4%</td><td>7%</td><td>38%</td><td>15%</td></tr></table></div><div>of an adult's reference intake</div><div>Typical values (as sold) per 100g: 697kJ/ 167kcal</div></div><table><thead><tr><th></th><th>Value (g)</th><th>Percentage (%)</th><th>Colour: Red, Amber, Green</th></tr></thead><tbody><tr><td>Serving Size</td><td>17</td><td>n/a</td><td>n/a</td></tr><tr><td>Energy kJ</td><td>299</td><td>4</td><td></td></tr><tr><td>Energy kcal</td><td>71</td><td></td><td></td></tr></tbody></table></div>	Energy 1046kJ 250kcal	Fat <b>3.0g</b> LOW	Saturates <b>1.3g</b> LOW	Sugars <b>34g</b> HIGH	Salt <b>0.9g</b> MED	13%	4%	7%	38%	15%		Value (g)	Percentage (%)	Colour: Red, Amber, Green	Serving Size	17	n/a	n/a	Energy kJ	299	4		Energy kcal	71						
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**Teamwork    Hardwork    Resilience    Honesty & Integrity    Curiosity**

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	<table><tr><td>Fat</td><td>2.6</td><td>4</td><td></td></tr><tr><td>Saturates (Fat)</td><td>2.2</td><td>11</td><td></td></tr><tr><td>Sugars</td><td>7.8</td><td>9</td><td></td></tr><tr><td>Salt</td><td>0.17</td><td>3</td><td></td></tr></table> <p>of an adult's reference intake Typical values (as sold) per 100 g: 1757 kJ / 418 kcal</p>	Fat	2.6	4		Saturates (Fat)	2.2	11		Sugars	7.8	9		Salt	0.17	3	
Fat	2.6	4															
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8. Use By / Best Before format and location:	<b>Best Before:</b> See base																
9. Storage instructions:	Store in a cool dry place.																
10. Cooking/usage instructions:	Perfect Pour 1) Open the sachet and pour into a mug of your choice. 2) Pour in 200ml of hot, near boiling water and stir. 3) Leave for 20-30 seconds and stir again. 4) Sit back, relax and enjoy.																
11. Name and address:	Packed in Poland for All About Food Limited, Fourways House, 57 Hilton Street, Manchester, M1 2EJ. Under licence from Costa Coffee Limited. Costa ® is the registered trademark of Costa Coffee Limited.																
12. Lifestyle statements (eg. suitable for vegetarians).	Suitable for vegetarians.																
13. Recycling:	Box – recycle   Sachet – don't recycle 																
14. Other information required on pack (eg. chilli rating)	<b>Front of pack</b> Costa Coffee Barista Creations Creamy Cappuccino x 6 sachets  <b>Left face of pack</b> More frothy coffees. More Mmm. There's a Barista Creations range of Costa Coffee shop inspired favourites for you to enjoy. From the classic millionaires mocha to the indulgent salted caramel latte, why not try something new?																

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	<p><b>Right face of pack</b>  All the taste  Subtle nutty notes from freshly ground coffee beans.  All the feels  Utterly smooth, with an impressive layer of froth.  This is coffee at home, for people that love coffee.  Made a little better.</p> <p><b>Back of pack</b>  Imaginatively crafted coffees are yours to experience at home with Barista Creations.</p> <p>Our famously frothy cappuccino is now available faster. We use premium instant Coffee with finely ground roasted beans to deliver barista-style taste to your kitchen for the perfect pick me up.</p> <p>Contact us  <a href="mailto:help@costa-at-home.co.uk">help@costa-at-home.co.uk</a>  <a href="http://allaboutfoodltd.com">allaboutfoodltd.com</a>  <a href="http://costa.co.uk">costa.co.uk</a>  <a href="https://twitter.com/costacoffee">@costacoffee</a></p> <p>Rainforest Alliance Certified – a better future for people and nature</p>
15. Product Bar code:	5039303006384
16. Outer Case Bar Code:	15039303006381
17. Supplier's code:	N/A

<b>Created by:</b>	<b>Ian Laws</b>	<b>Checked by:</b>	
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## NOTES TO DESIGNER:

The name of the product and the weight must appear in the same field of vision.

Print height for weight/volume statement (minimum); less than 50g/ml = 2mm, 50g/ml-199g/ml = 3mm, 200g/ml to 999g/ml = 4mm, 1kg/l and above = 6mm. e mark = 3mm.

All mandatory information (legal name, ingredient list, best before/use by, storage conditions, usage instructions, nutrition, name and full postal address) must appear using a font size where the 'x' height is equal to or greater than 1.2mm. Where the largest surface area of the packaging is <80cm<sup>2</sup> the font size shall be equal to or greater than 0.9mm.

'X'-HEIGHT = 6

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Allergenic substances in the ingredient list must be emphasised through a typeset that clearly distinguishes it from the rest of the ingredients, for example by means of the font, style or background colour. They have been highlighted in bold in this document.

Nutrition should be expressed in tabular format where the size of the packaging permits.

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