# **Pack Copy**

Product Name:	AAF Product Code:	Brand:
Instant Coffee Beverage -	COS-MX-UK-7227	Costa
Salted Caramel Latte – 255g		
Supplier:	Date:	Version Number:
Mokate	14.04.2023	1

Instant coffee beve	erage – Sal	ted Ca	ramel Latte		
Instant coffee beverage – Salted Caramel Latte					
Instant coffee beverage					
255 g e					
Sugar, Skimmed <b>Milk</b> Powder (19.7 %), Glucose Syrup, Coconut Oil, Coffee*(7 %) (Instant Coffee, Roasted and Ground Coffee), Whole <b>Milk</b> Powder (5 %), Salt (1.5 %), Natural Flavouring, Stabilizers (Potassium Phosphates, Sodium Citrates), Caramelised Sugar Powder (0.2 %).					
May also contain S	oya and Ce	ereals	containing Gluten.		
Typical values	as sold	pe	r 100 ml/g	Per serving (if applicable)	
Energy kJ			1769	301	
Energy kcal			420	71	
Fat			13	2.2	
of which saturat	tes		12	2.0	
Carbohydrate			66	11	
	1		53	9.0	
		2.1		0.4	
Protein				1.5	
				0.3	
Please complete the table below in order that the traffic light labelling (example below) can be generated:  Each serving (150g) contains  Energy 1046kJ 3.0g 1.3g 34g 0.9g Low HIGH MED 13% 4% 7% 38% 15% of an adult's reference intake  Typical values (as sold) per 100g: 697kJ/ 167kcal					
	Value	(g)	Percentage (%)	Colour: Red, Amber, Green	
Serving Size	17		n/a	n/a	
			4	n/a	
			0	0.001	
111111111111111111111111111111111111111					
1.5					
% reference intake of an average adult (8400kJ / 2000kcal)  Typical values (as sold) per 100 g:1769 kJ / 420 kcal					
	Sugar, Skimmed M (Instant Coffee, Ro Natural Flavouring Sugar Powder (0.2 *Rainforest Alliand For allergens, see i May also contain S  Typical values  Energy kJ Energy kcal Fat of which satural Carbohydrate of which sugars Fibre Protein Salt This pack cor Please complete to below) can be ger  Each serving  Energy 1046kkJ 250kcal 250kcal 13% 4% of an adult's I Typical values (as sold)  Serving Size Energy kJ Energy kcal Fat Saturates (Fat) Sugars Salt	Sugar, Skimmed Milk Powder (Instant Coffee, Roasted and Natural Flavouring, Stabilizer Sugar Powder (0.2 %). *Rainforest Alliance Certified For allergens, see ingredients May also contain Soya and Comparison of the comparison of	Sugar, Skimmed Milk Powder (19.7 (Instant Coffee, Roasted and Groun Natural Flavouring, Stabilizers (Pota Sugar Powder (0.2 %).  *Rainforest Alliance Certified. Find For allergens, see ingredients in bo May also contain Soya and Cereals  Typical values as sold pe  Energy kJ  Energy kal  Fat  of which saturates  Carbohydrate  of which sugars  Fibre  Protein  Salt  This pack contains 15 servings  Please complete the table below below) can be generated:  Each serving (150g) contains  Energy Fat Saturates Sugars Salt 1.3g 34g 0.9g HIGH MED 13% 4% 7% 38% 15% of an adult's reference intake Typical values (as sold) per 100g: 697kJ/167  Value (g)  Serving Size 17  Energy kal 71  Fat 2,2  Saturates (Fat) 2,0  Sugars 9,0  Salt 0,3  % reference intake of an axis sugars 9,0  Salt 0,3  % reference intake of an axis sugars 9,0  Salt 0,3	Sugar, Skimmed Milk Powder (19.7 %), Glucose Syrup (Instant Coffee, Roasted and Ground Coffee), Whole I Natural Flavouring, Stabilizers (Potassium Phosphates Sugar Powder (0.2 %).  *Rainforest Alliance Certified. Find out more at ra.org For allergens, see ingredients in bold.  May also contain Soya and Cereals containing Gluten.  Typical values as sold per 100 ml/g  Energy k] 1769  Energy kcal 420  Fat 13  of which saturates 12  Carbohydrate 66  of which sugars 53  Fibre 2.1  Protein 8.8  Salt 1.8  This pack contains 15 servings.  Please complete the table below in order that the tribelow) can be generated:  Each serving (150g) contains  Energy kJ 1.3% 44% 79% 38% 159%  of an adult's reference intake Typical values (as sold) per 100g: 697kJ/167kcal  Energy kJ 301 4  Energy kJ 301 4  Energy kCal 71  Fat 2.,2 3  Saturates (Fat) 2.,0 10  Sugars 9,0 10  Sulgars 9,0 10  Salt 0.,3 5	

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# **Pack Copy**

Q IIgo By / Post Potovo	Best before: see base.
8. Use By / Best Before format and location:	Best before, see base.
	Stare in a seal and dry place
9. Storage instructions:	Store in a cool and dry place.
10. Cooking/usage	1) Add 6-7 teaspoons (17g) of Salted Caramel Latte into a mug of your choice.
instructions:	2) Pour in 200ml of hot, near boiling water and stir.
	3) Leave for 20-30 seconds and stir again.
11 77	4) Sit back, relax and enjoy.
11. Name and address:	Produced and packed in Poland for All About Food Limited, Fourways House, 57 Hilton
10 Tife state state and and	Street, Manchester, M1 2EJ. Suitable for Vegetarians.
12. Lifestyle statements	Suitable for vegetarians.
(eg. suitable for	
vegetarians).	
13. Recycling:	JAR/LID/ SEAL Recycle
	Please add to BOP
14. Other information	Front of pack
required on pack (eg.	15 Servings
chilli rating)	Just add hot water
	Costa Coffee
	Barista Creations
	Salted Caramel Latte
	Back of pack
	Perfect Pour
	Rainforest Alliance Certified – a better future for people and nature. <a href="www.ra.org">www.ra.org</a> Under licence from Costa Limited. Costa® is the registered trademark of Costa Limited.
	Right face of pack Imaginatively crafted coffees are yours to experience at home with Barista Creations. Our Salted Caramel Latte is now available faster. We use our Premium Instant Coffee with finely ground roasted beans to deliver barista-style taste to your kitchen for the
	perfect pick me up.
	Made a little better Contact us
	help@costa-at-home.co.uk
	allaboutfoodltd.com
	costa.co.uk
	@costacoffee
15. Product Bar code:	5039303007220
16. Outer Case Bar Code:	15039303007227
17. Supplier's code:	

Created by:		Agnieszka Frącze	ek Checked by:	Ian Laws
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### **Pack Copy**

#### **NOTES TO DESIGNER:**

The name of the product and the weight must appear in the same field of vision.

Print height for weight/volume statement (minimum); less than 50g/ml = 2mm, 50g/ml-199g/ml = 3mm, 200g/ml to 999g/ml = 4mm, 1kg/l and above = 6mm. e mark = 3mm.

All mandatory information (legal name, ingredient list, best before/use by, storage conditions, usage instructions, nutrition, name and full postal address) must appear using a font size where the 'x' height is equal to or greater than 1.2mm. Where the largest surface area of the packaging is <80cm² the font size shall be equal to or greater than 0.9mm.



Allergenic substances in the ingredient list must be emphasised through a typeset that clearly distinguishes it from the rest of the ingredients, for example by means of the font, style or background colour. They have been highlighted in bold in this document.

Nutrition should be expressed in tabular format where the size of the packaging permits.

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