

# Cadbury Heroes Chocolate Carton 290g



## EAN

7622210959874

## Target market(s)

GB, IE

## Components

### Ingredients

#### Milk

Sugar

Glucose Syrup

Cocoa Butter

Cocoa Mass

Vegetable Fats (Palm, Shea)

Whey Powder (from **Milk**)

Glucose-Fructose Syrup

Skimmed **Milk** Powder

Rice Flour

Whole **Milk** Powder

Emulsifiers (E442, **Soya** Lecithins, E471, E476)

#### Milk Fat

Whey Permeate (from **Milk**)

Stabiliser (Sorbitol)

Humectant (Glycerol)

Invert Sugar Syrup

Flavourings (contain **Milk**)

Fat-Reduced Cocoa Powder

Salt

Molasses

**Barley** Malt Extract

Dried **Egg** Whites

Acidity Regulator (Sodium Carbonates)

Colours (Carotenes, Paprika Extract, E150d)

Milk Chocolate: Milk Solids 20 % minimum

Milk Chocolate: Milk Solids 14 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

### Allergy Text

**All units may contain Nuts.**

**Dinky Decker unit may contain Peanuts, Nuts and Wheat.**

## Nutrition

	Per 100 g	* Reference Intakes
Energy	2051 kJ	8400 kJ /
	490 kcal	2000 kcal
Fat	23 g	70 g
of which Saturates	13 g	20 g
Carbohydrate	65 g	260 g
of which Sugars	57 g	90 g
Fibre	1.5 g	-
Protein	4.8 g	50 g
Salt	0.29 g	6 g

\* Reference intake of an average adult (8400 kJ / 2000 kcal)

## Calculated Nutrition

	per 100g
Energy (kJ)	2051
Energy (kcal)	490
Fat (g)	23
of which saturates (g)	13
Carbohydrate (g)	65
of which sugars (g)	57
Fibre (g)	1.5
Protein (g)	4.8
Salt (g)	0.29

## Nutrition Other Text

Reference intake of an average adult (8400 kJ / 2000 kcal)

## Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400 kJ / 2000 kcal)

## Product Description

### Alternative Description

Supplier Preferred Product Name - Cadbury Heroes Chocolate Box 290g

### Brand

Cadbury

### Features

Share Good Times  
Suitable for vegetarians

### Standardised Brand

Brand - Cadbury

### Regulated Product Name

An assortment of chocolates and toffees.

## Marketing

### Company Name

Mondelez UK / Mondelez Ireland

### Company Address

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Malahide Road,  
Coolock,  
Dublin 5.

### Third Party Logos

- Green Dot

### Product Marketing

All your favourite chocolates made mini for special sharing occasions. Rummage through a line-up of Cadbury Dairy Milk, Cadbury Dairy Milk Caramel, Twirl, Wispa, Eclair, Dinky Decker, Crunchie, Fudge and Creme Egg Twisted. There's always plenty of everyone's favourite bites to go round. Made with sustainably sourced cocoa. Vegetarian friendly.

### Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

### Other Information

297 g including wraps.  
Occasionally it may be necessary to replace a particular chocolate with another of an equally high standard.

Made under licence from Cadbury UK Ltd.

### Further Description

Cocoa Life  
Partnering with Fairtrade Foundation  
[www.cocoalife.org](http://www.cocoalife.org)

Visit Cadbury World  
Call 0844 880 7667 for details

## Enhanced Marketing Data

### SEO Metatag

Heroes Chocolate, Cadbury Heroes, Chocolate Carton, Twirl, Dairy Milk, Wispa, Dairy Milk Caramel, Cadbury Fudge, Creme Egg Twisted, Dinky Decker

## Health & Lifestyle

### Lifestyle

- Suitable for Vegetarians

### Allergy Advice

Barley - Contains  
Eggs - Contains  
Milk - Contains  
Nuts - May Contain  
Peanuts - May Contain  
Soya - Contains  
Wheat - May Contain

## Storage & Usage

### Storage Type

#### Type

Ambient

### Storage

Store in a dry place. Protect from heat.

Chocolates should be kept in a cool dry place. Exposure to heat or sunlight can cause the cocoa butter to move to the surface. This may result in a harmless white bloom developing on the chocolate.

## Brandbank Captured Pack Data

### Pack Size

290g e

### Numeric Size

Numeric Size - 290

### Pack Type

Type - Box

## Customer Services

### Manufacturers Address

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Malahide Road,  
Coolock,  
Dublin 5.

### Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us:  
Freephone 0800 818181 (UK only).

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Freephone 1-800 678708  
Malahide Road,  
Coolock,  
Dublin 5.  
[www.cadbury.co.uk](http://www.cadbury.co.uk)

### Telephone Helpline

0800 818181 (UK)  
1-800 678708

### Web Address

[www.cadbury.co.uk](http://www.cadbury.co.uk)

