NielsenIQ Brandbank

Baileys Chocolate Collection 227g



EAN 5099872018485

Target market(s) GB, IE

Components

Ingredients

Sugar

Cocoa Butter

Cocoa Mass

Dried Whole Milk

Baileys™ The Original Irish Cream Liqueur (6%) (Milk)

Glucose Syrup

Vegetable Oils (Palm, Rapeseed, Sunflower)

Unsalted Butter (Milk)

Cream (Milk)

Humectant (Sorbitol Syrup)

Dried Skimmed Milk

Dextrose

Emulsifier: Lecithins (Soya)

Flavourings

Freeze Dried Strawberries

Salt

Preservative (Sorbic Acid, E202)

Acidity Regulator (Citric Acid)

Colour (E172)

Fruit and Vegetable Concentrates (Radish, Apple, Blackcurrant).

Milk Chocolate contains Cocoa Solids 37% minimum, Milk Solids 14% minimum

Dark Chocolate contains Cocoa Solids 52% minimum

White Chocolate contains Milk Solids 21% minimum

Allergen Tag Text

For allergens, please see ingredients highlighted in **bold**.

Allergy Text

May contain traces of ${\bf Nuts}$ and ${\bf Peanuts}.$

Nutrition

	Per 100g
Energy	2216kJ / 532kcal
Fat	34g
of which saturates	21g
Carbohydrate	50g
of which sugars	50g
Fibre	2.3g
Protein	4.8g
Salt	0.10g

Calculated Nutrition

	per 100g
Energy (kJ)	2216
Energy (kcal)	532
Fat (g)	34
of which saturates (g)	21
Carbohydrate (g)	50
of which sugars (g)	50
Fibre (g)	2.3
Protein (g)	4.8
Salt (g)	0.1

Product Description

Brand

Baileys

Features

A Selection of Milk, White and Dark Chocolates with a Hint of Baileys

Standardised Brand

Brand - Baileys

Regulated Product Name

Milk, white and dark chocolates with Baileys™ The original Irish cream liqueur with original, chocolate, salted caramel and strawberry flavoured centres.

Marketing

Company Name

LIR Chocolates Ltd.

Company Address

Navan IDA Business Park, Johnstown, Navan, Co. Meath, Ireland.

NR21 8AF, United Kingdom.

Third Party Logos

- FSC
- Green Dot
- Mobius Loop

Other Information

FSC - FSC™ Mix, Packaging, FSC™ C106322

The Baileys Word and Associated Logos are Trade Marks of R & A Bailey & Co. and are used Under License.

Further Description

Get the facts. Be Drinkaware Visit drinkaware.ie

Health & Lifestyle

Allergy Advice

Milk - Contains Nuts - May Contain Peanuts - May Contain Soya - Contains

Storage & Usage

Storage Type

Туре

Ambient

Storage

Store in a cool, dry place.

Date Marking Type

Best Before

Brandbank Captured Pack Data

Pack Size

227g e

Numeric Size

Numeric Size - 227

Packaging Material Marks

Material Mark - 1 - PET

Dimension

Shelf Height (mm)	Shelf Width (mm)	Shelf Depth (mm)
255	255	35

(GS1 package measurement rules)

Country

Country of Origin - Ireland

Pack Type

Type - Can

Weight

Gross Weight - 384

New Product Development

Final Product - Not NPD

Unit Merchandising

Height - 255 Width - 255 Depth - 35 Unit Stackable - Yes Unit Stable - Yes

Merchandise Multiple Ways - No

Provenance Statement

Made in Ireland with chocolate from multiple countries

Customer Services

Manufacturers Address

Made by: Lir Chocolates Ltd., Navan IDA Business Park, Johnstown, Navan, Co. Meath, Ireland.

Lir Chocolates Ltd., NR21 8AF, United Kingdom.

Return To

For any queries, please contact our customer service at baileys@lirchocolates.com Lir Chocolates Ltd., Navan IDA Business Park, Johnstown,

Navan, Co. Meath, Ireland.

Lir Chocolates Ltd., NR21 8AF, United Kingdom. www.lirchocolates.com

Email Helpline

baileys@lirchocolates.com

Web Address

www.lirchocolates.com

Extended Data

Safety Warning

Product contains Alcohol 1%. Not suitable for Children.

Description Breakdown

Functional Name - Chocolate Collection











