# **NielsenIQ Brandbank**

## **Baileys Chocolate Collection 135g**



**EAN** 5099872019093

**Target market(s)** GB, IE

## **Components**

## Ingredients

Sugar

Cocoa Butter

Cocoa Mass

Dried Whole MILK

Baileys  $^{\text{TM}}$  the Original Irish Cream Liqueur (6%) (MILK)

Vegetable Oils (Palm, Rapeseed, Sunflower, Coconut)

Glucose Syrup

Sweetened Condensed Skimmed MILK (Skimmed MILK, Sugar)

Humectant (Sorbitol Syrup)

Dried Skimmed **MILK** 

Butter (MILK)

Dextrose

Flavourings

Emulsifier: Lecithins (SOYA)

Freeze Dried Strawberries

Salt

Preservative (Sorbic Acid)

Acidity Regulator (Citric Acid)

Milk Chocolate contains Cocoa Solids 37% minimum, Milk Solids 14% minimum

White Chocolate contains Milk Solids 21% minimum

Dark Chocolate contains Cocoa Solids 54% minimum

#### Allergen Tag Text

For **ALLERGENS**, see ingredients in **CAPITALS**.

#### **Allergy Text**

## MAY CONTAIN TRACES OF NUTS AND PEANUTS.

#### Nutrition

	Per 100g
Energy	2196kJ/ 527kcal
Fat	33g
of which saturates	20g
Carbohydrate	50g
of which sugars	47g
Fibre	2.2g
Protein	4.7g
Salt	0.22g

### **Calculated Nutrition**

	per 100g
Energy (kJ)	2196
Energy (kcal)	527
Fat (g)	33
of which saturates (g)	20
Carbohydrate (g)	50
of which sugars (g)	47
Fibre (g)	2.2
Protein (g)	4.7
Salt (g)	0.22

## **Product Description**

#### Brand

Baileys

#### **Features**

A Selection of Milk, White and Dark Chocolates with a Hint of Baileys

#### Standardised Brand

Brand - Baileys

#### **Regulated Product Name**

A collection of milk, dark and white chocolates with original, strawberry and salted caramel fillings with a hint of Baileys™ The Original Irish Cream Liqueur.

## Marketing

#### **Company Name**

Lir Chocolates Ltd.

#### **Company Address**

Navan IDA Business Park, Johnstown, Navan, Co. Meath,

NR21 8AF, United Kingdom.

Ireland.

## Third Party Logos

- FSC
- Green Dot
- Mobius Loop

#### Other Information

 ${\sf FSC - FSC^{\scriptsize @} Mix, Board / Supporting \, responsible \, forestry, FSC^{\scriptsize @} \, C023017, www.fsc.org}$ 

The Baileys  $^{\text{TM}}$  word and associated logos are trade marks of R & A Bailey and Co. and are used under license.

## **Further Description**

Get the facts. Be DRINKAWARE Visit drinkaware.ie

## **Health & Lifestyle**

## Allergy Advice

Milk - Contains Nuts - May Contain Peanuts - May Contain Soya - Contains

## Storage & Usage

#### Storage Type

Туре

Ambient

## Storage

Store in a cool, dry place.

## **Date Marking Type**

• Best Before

## **Brandbank Captured Pack Data**

#### Pack Size

135g €

#### **Numeric Size**

Numeric Size - 135

#### **Packaging Material Marks**

Material Mark - 1 - PET

#### **Dimension**

Shelf Height (mm)	Shelf Width (mm)	Shelf Depth (mm)
189	189	33

#### (GS1 package measurement rules)

## Country

Country of Origin - Ireland

#### Pack Type

Type - Box

#### Weight

Gross Weight - 211

#### **New Product Development**

Final Product - Not NPD

#### **Unit Merchandising**

Height - 189 Width - 189 Depth - 33 Unit Stackable - Yes Unit Stable - Yes Merchandise Multiple Ways - No

## **Provenance Statement**

Made in Ireland with chocolate from the UK and Belgium

## **Customer Services**

## Manufacturers Address

Made by: Lir Chocolates Ltd., Navan IDA Business Park, Johnstown, Navan, Co. Meath, Ireland.

Lir Chocolates Ltd., NR21 8AF, United Kingdom.

#### Return To

Lir Chocolates Ltd., Navan IDA Business Park, Johnstown, Navan, Co. Meath, Ireland.

Lir Chocolates Ltd., NR21 8AF, United Kingdom. www.lirchocolates.com

For any queries, please contact our customer service at baileys@lirchocolates.com

#### **Email Helpline**

baileys@lirchocolates.com

#### Web Address

www.lirchocolates.com

## **Extended Data**

## Safety Warning

Product contains Alcohol <1%. Not suitable for children.

#### Description Breakdown

Functional Name - Chocolate Collection











