NielsenIQ Brandbank

Baileys Assorted Chocolate Truffles 340g



EAN 5099872018959

Target market(s)
GB, IE

Components

Ingredients

Sugar

Cocoa Butter

Dried Whole MILK

Baileys™ the Original Irish Cream Liqueur (7%) (MILK)

Vegetable Oils (Palm, Rapeseed, Sunflower)

Cocoa Mass

Glucose Syrup

Water

Sweetened Condensed Skimmed MILK (Skimmed MILK, Sugar)

Humectant (Sorbitol Syrup)

Coconut Oil

Dried Skimmed MILK

Butter (MILK)

Dextrose

Flavourings

Emulsifier: Lecithins (SOYA)

Freeze Dried Strawberries

Salt

Preservative (Sorbic Acid)

Acidity Regulator (Citric Acid)

Milk Chocolate contains Cocoa Solids 37% minimum, Milk Solids 14% minimum

White Chocolate contains Milk Solids 21% minimum

Allergen Tag Text

FOR ALLERGENS, SEE INGREDIENTS IN CAPITALS.

Allergy Text

MAY CONTAIN TRACES OF NUTS AND PEANUTS.

Nutrition

	Per 100g
Energy	2139kJ/ 513kcal
Fat	31g
of which saturates	19g
Carbohydrate	51g
of which sugars	47g
Fibre	1.1g
Protein	4.4g
Salt	0.27g

Calculated Nutrition

	per 100g
Energy (kJ)	2139
Energy (kcal)	513
Fat (g)	31
of which saturates (g)	19
Carbohydrate (g)	51
of which sugars (g)	47
Fibre (g)	1.1
Protein (g)	4.4
Salt (g)	0.27

Product Description

Brand

Baileys

Features

Made with Baileys Original Irish Cream

Standardised Brand

Brand - Baileys

Regulated Product Name

 $\label{eq:milk} \mbox{Milk and white chocolate truffles with Baileys $^{\text{TM}}$ original, salted caramel, strawberry and birthday cake flavour centres.}$

Marketing

Company Name

Lir Chocolates Ltd.

Company Address

Navan IDA Business Park, Johnstown, Navan, Co. Meath, Ireland.

NR21 8AF, United Kingdom.

Third Party Logos

- FSC
- Green Dot
- Mobius Loop

Other Information

FSC - FSC® Mix, Board supporting responsible forestry, FSC® C023017, www.fsc.org

The Baileys™ word and associated logos are trade marks of RGA Bailey and Co and are used under license.

Further Description

Get the facts. Be Drinkaware Visit drinkaware.ie

Health & Lifestyle

Allergy Advice

Milk - Contains Nuts - May Contain Peanuts - May Contain Soya - Contains

Storage & Usage

Storage Type

Туре

Ambient

Storage

Store in a cool, dry place.

Date Marking Type

• Best Before

Brandbank Captured Pack Data

Pack Size

340g e

Numeric Size

Numeric Size - 340

Recycling Info

Carton - Recyclable Foil - Not Recyclable

Dimension

Shelf Height (mm)	Shelf Width (mm)	Shelf Depth (mm)
192	123	67

(GS1 package measurement rules)

Country

Country of Origin - Ireland

Pack Type

Type - Box

Weight

Gross Weight - 373

New Product Development

Final Product - Not NPD

Unit Merchandising

Height - 192 Width - 123 Depth - 67 Unit Stackable - No Unit Stable - Yes Merchandise Multiple Ways - No

Provenance Statement

Made in Ireland with chocolate from the UK and Belgium

Customer Services

Manufacturers Address

Made by: Lir Chocolates Ltd., Navan IDA Business Park, Johnstown, Navan, Co. Meath, Ireland.

Lir Chocolates Ltd., NR21 8AF, United Kingdom.

Return To

Lir Chocolates Ltd., Navan IDA Business Park, Johnstown, Navan, Co. Meath, Ireland.

Lir Chocolates Ltd., NR21 8AF, United Kingdom. www.lirchocolates.com

For any queries, please contact our customer service at baileys@lirchocolates.com

Email Helpline

baileys@lirchocolates.com

Web Address

www.lirchocolates.com

Extended Data

Safety Warning

Product contains Alcohol 1%. Not suitable for children

Description Breakdown

Functional Name - Chocolate Truffles Variant - Assorted











