

## Smarties Elf Treats 120g



EAN  
3800020492925

Target market(s)  
GB, IE

Components			
Ingredients			
Sugar			
Skimmed <b>MILK</b> Powder			
Cocoa Mass			
Cocoa Butter			
Glucose Syrup			
<b>WHEAT</b> Flour			
Whey Powder Product ( <b>MILK</b> )			
Butterfat ( <b>MILK</b> )			
Vegetable Fats (Palm, Shea)			
Starch			
Emulsifier (Lecithins)			
Colours (Beetroot Red, Carotenes)			
Safflower Concentrate			
Spirulina Concentrate			
Glazing Agents (Carnauba Wax, Beeswax)			
Milk chocolate contains vegetable fats in addition to cocoa butter			
Nutrition			
	Per 100g	Per 16 sweets	%RI*
Energy	1982 kJ/ 472 kcal	377 kJ/ 90 kcal	5%
Fat	18.7 g	3.6 g	5%
-of which: saturates	11.3 g	2.1 g	11%
Carbohydrate	69.2 g	13.1 g	5%
-of which: sugars	60.3 g	11.4 g	13%
Fibre	1.9 g	0.4 g	
Protein	5.5 g	1.0 g	2%
Salt	0.16 g	0.03 g	<1%
*Reference Intake of an average adult (8400kJ/2000kcal)			
Contains approximately 6 servings			
Portions should be adjusted for children of different ages			
Calculated Nutrition			

	per 100g	Per 16 sweets
Energy (kJ)	1982	377
Energy (kcal)	472	90
Fat (g)	18.7	3.6
of which saturates (g)	11.3	2.1
Carbohydrate (g)	69.2	13.1
of which sugars (g)	60.3	11.4
Fibre (g)	1.9	0.4
Protein (g)	5.5	1
Salt (g)	0.16	0.03

Front of Pack Nutrition

Per Portion

Per 16 sweets



of an adult's Reference Intake  
Energy per 100g: 1982kJ/472kcal

Nutrition Other Text

Contains approximately 6 servings  
Portions should be adjusted for children of different ages

Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ/2000kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Smarties Elf Treats Milk Chocolate Giant Tube 120g

Brand

Smarties

Manufacturer Brand

Brand - Nestle

Features

Festive themed 120g giant tube of milk chocolate Smarties®  
Milk chocolate sweets in a red or green crisp sugar shell.  
Perfect chocolatey stocking filler this Christmas!  
With no artificial flavours, colours or preservatives, it's a gift you can feel happy to give!  
Rainforest Alliance Certified cocoa

Standardised Brand

Brand - Smarties

Regulated Product Name

Milk chocolate (65%) in a crisp sugar shell.

## Marketing

### Company Name

Nestlé UK Ltd / Nestlé Ireland Ltd

### Company Address

UK: Nestlé UK Ltd,  
PO Box 207,  
York,  
YO91 1WS.

IE: Nestlé Ireland Ltd,  
3009 Lake Drive,  
Citywest,  
Dublin,  
D24 H6RR.

### Third Party Logos

- Mobius Loop
- Rainforest Alliance

### Product Marketing

A festive themed 120g giant tube of milk chocolate Smarties® - milk chocolate sweets in a red or green crisp sugar shell.

Deliciously smooth chocolate has been at the heart of Smarties® for more than 80 years and, in 2005, Smarties® were the first UK major confectionery brand to move to no artificial colours - more reasons to enjoy Smarties®.

Available in a variety of formats, Smarties® can be found in tubes, cartons and sharing bags - there is something for everyone to enjoy and make their favourite!

### Brand Marketing

Love Smarties®? This Christmas, our giant tube range features a variety of flavours - classic Milk Chocolate, festive Elf Treats, Orange, White Chocolate.

### Manufacturer Marketing

Nestle® Good food, Good life™

### Other Information

Dispose of Responsibly

Rainforest Alliance - People & Nature, Cocoa

® Reg. Trademark of Société des Produits Nestlé S.A.

### Further Description

Smarties is part of the Nestlé Cocoa Plan which is supporting farmers for better chocolate.  
Nestlé and the Rainforest Alliance work together to help improve the lives of cocoa farmers and the quality of their product.  
Find out more at [ra.org](https://www.nestle-confectionery.co.uk/brands/smarties).

Good to remember  
Enjoying chocolate as part of a varied, balanced diet and a healthy lifestyle, is one of life's pleasures.

<https://www.nestle-confectionery.co.uk/brands/smarties>

## Enhanced Marketing Data

### SEO Metatag

Smarties  
Milk Chocolate  
chocolate tube  
christmas chocolate  
christmas chocolate gift  
Smarties tube

## Health & Lifestyle

### Allergy Advice

Milk - Contains  
Wheat - Contains

### Additives

Artificial Colours - Free From  
Artificial Flavours - Free From  
Artificial Preservatives - Free From

Storage & Usage

Storage Type

Type
Ambient

Preparation and Usage

Know your serving  
16 sweets = 1 serving

Storage

Best before end see base.  
Store cool and dry.

Date Marking Type

- Best Before

Lower Age Limit

Advisory - Years

4

Age Recommendation Text

Young children (less than 4 years) have limited chewing ability and could choke on small sweets.

Brandbank Captured Pack Data

Pack Size

120g e

Numeric Size

Numeric Size - 120

Recycling Info

Whole Packaging - Recycle

Pack Type

Type - Wrap

Recycling Scheme

- OPRL

Recycling Other Text

Let's Be Recycling Heroes!  
I'm Paper Recycle Me!

Usage Count

Number of uses - Servings

6

Usage Other Text

Contains approximately 6 servings

## Customer Services

### Manufacturers Address

UK: Nestlé UK Ltd,  
PO Box 207,  
York,  
YO91 1WS.

IE: Nestlé Ireland Ltd,  
3009 Lake Drive,  
Citywest,  
Dublin,  
D24 H6RR.

### Return To

Let's Talk  
www.nestle.co.uk  
UK: 0800 604 604  
Nestlé UK Ltd,  
PO Box 207,  
York,  
YO91 1WS.

IE: 00800 6378 5385  
Nestlé Ireland Ltd,  
3009 Lake Drive,  
Citywest,  
Dublin,  
D24 H6RR.

### Telephone Helpline

UK: 0800 604 604  
IE: 00800 6378 5385

### Web Address

www.nestle.co.uk

### Social Media

Facebook, Instagram @smartiesuki

## Extended Data

### Safety Warning

IMPORTANT  
YOUNG CHILDREN (LESS THAN 4 YEARS) HAVE LIMITED CHEWING ABILITY AND COULD CHOKE ON SMALL SWEETS.

### Description Breakdown

Variant - Elf Treats



