# **NielsenIQ Brandbank**

## Rowntree's Safari Mix 100g



**EAN** 8445291701175

Target market(s)
GB, IE

## **Components**

## Ingredients

Glucose Syrup Sugar

Corn Fibre

Gelatine

Acids (Citric Acid, Malic Acid, Tartaric Acid)

Apple Juice Concentrate (1.2%)

Vegetable Fats (Palm, Sunflower, Coconut, Rapeseed)

Vegetable Concentrates (Black Carrot, Safflower, Radish)

Acidity Regulator (Sodium Ascorbate)

Flavourings

Glazing Agent (Carnauba Wax)

Colours (Copper Complexes of Chlorophyllins, Carotenes)

#### **Nutrition Header**

Nutrition Header - Nutrition Information

#### Nutrition

	Per 100g	Per 7 sweets	Reference Intake	%RI*
Energy	1296kJ	317kJ	8400kJ	4%
	306kcal	75kcal	2000kcal	
Fat	0.1g	<0.1g	70g	<1%
of which: saturates	0.1g	<0.1g	20g	<1%
Carbohydrate	63.3g	15.5g	260g	6%
of which: sugars	35.8g	8.8g	90g	10%
Fibre	13.8g	3.4g	-	-
Protein	5.1g	1.2g	50g	2%
Salt	0.05g	0.01g	6g	<1%
*Reference Intake of an average adult (8400kJ/2000kcal)				
Contains approximately 4 servings				
Portions should be adjusted for children of different ages				

#### **Calculated Nutrition**

	per 100g	Per 7 sweets
Energy (kJ)	1296	317
Energy (kcal)	306	75
Fat (g)	0.1	<0.1
of which saturates (g)	0.1	<0.1
Carbohydrate (g)	63.3	15.5
of which sugars (g)	35.8	8.8
Fibre (g)	13.8	3.4
Protein (g)	5.1	1.2
Salt (g)	0.05	0.01

#### Front of Pack Nutrition

## Per Portion

Per 7 sweets



% of an adult's RI\*

Energy per 100g: 1296kJ/306kcal

\*Reference Intake of an average adult (8400kJ/2000kcal)

#### **Nutrition Other Text**

Contains approximately 4 servings

Portions should be adjusted for children of different

Portions should be adjusted for children of different ages

#### Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ/ 2000kcal)

## **Product Description**

#### **Alternative Description**

Supplier Preferred Product Name - Rowntree's Safari Mix Sweets Giant Tube 100g

#### Brand

Rowntree's

#### Features

A giant tube of fruity flavoured jelly animal sweets made with fruit juice Fruity-flavoured jelly sweets in four tasty flavours Made with real fruit juice - Strawberry, orange, lemon and apple flavours 30% less sugar with no compromise to taste Perfect sweet stocking filler!

No artificial colours, flavours or preservatives.

#### Standardised Brand

Brand - Rowntree's

#### **Regulated Product Name**

Assorted fruit flavour jellies

## **Marketing**

#### **Company Name**

Nestlé UK Ltd / Nestlé Ireland Ltd

#### **Company Address**

UK: Nestlé UK Ltd, PO Box 207, York, YO91 1WS.

IE: Nestlé Ireland Ltd, 3009 Lake Drive, Citywest, Dublin, D24 H6RR.

#### **Product Marketing**

100g Rowntree's® Safari Mix sweets giant tube.

Rowntree's® Safari Mix sweets are lovely little fruity-flavoured jelly sweets in four tasty flavours. Made with real fruit juice, enjoy the taste of strawberry, orange, lemon and apple in every colourful sweet.

Did you know that we don't use artificial colours, flavours or preservatives in Rowntree's® sweets? It's even more reason to enjoy the different flavours, textures, shapes, and colours in every bag.

These brilliantly juicy sweets are brought to you by Rowntree's®, the makers of the classic Fruit Pastille. The story begins in 1862, when Henry Rowntree bought a cocoa works in York and transformed it into a confectionery company.

#### Brand Marketing

Love our giant tube reduced sugar range? Why not try our Berry Hearts or Bottle Pops for a new fruity adventure!

## Other Information

Dispose of Responsibly

® Reg. Trademark of Société des Produits Nestlé S.A.

#### **Further Description**

Visit us at https://www.nestle-confectionery.co.uk/brands/rowntrees www.facebook.com/rowntrees or www.twitter.com/rowntrees.

## Storage & Usage

## Storage Type

Туре

Ambient

#### **Preparation and Usage**

Know your serving 7 Sweets = 1 Serving

#### Storage

Best before end see base. Store cool and dry.

#### Date Marking Type

Best Before

#### Lower Age Limit

Advisory - Years

#### Age Recommendation Text

Young children (less than 4 years) have limited chewing ability and could choke on small sweets.

## **Brandbank Captured Pack Data**

#### Pack Size

100g €

#### Numeric Size

Numeric Size - 100

## Recycling Info

Lid - Recycle Tube - Recycle

#### Pack Type

Type - Wrap

#### **Recycling Scheme**

• OPRL

## **Recycling Other Text**

Bag - Don't recycle at home - Recycle at Store For IE - Recycle at Home / Visit MYWASTE.IE

#### **Usage Count**

Number of uses - Servings

4

## Usage Other Text

Contains approximately 4 servings

#### **Customer Services**

#### Manufacturers Address

UK: Nestlé UK Ltd, PO Box 207, York, YO91 1WS.

IE: Nestlé Ireland Ltd, 3009 Lake Drive, Citywest, Dublin, D24 H6RR.

#### Return To

Let's Talk UK: 0800 604 604 Nestlé UK Ltd, PO Box 207, York, YO91 1WS.

IE: 00800 6378 5385 Nestlé Ireland Ltd, 3009 Lake Drive, Citywest, Dublin, D24 H6RR. www.rowntrees.co.uk

#### Telephone Helpline

UK: 0800 604 604 IE: 00800 6378 5385

#### Web Address

www.rowntrees.co.uk

#### Social Media

Follow us Facebook, Instagram. X @rowntrees

#### **Extended Data**

## Safety Warning

IMPORTANT

YOUNG CHILDREN (LESS THAN 4 YEARS) HAVE LIMITED CHEWING ABILITY AND COULD CHOKE ON SMALL SWEETS.

## **Description Breakdown**

Variant - Safari Mix













15x100g