NielsenIQ Brandbank

Dairy Box The Winter Collection 385g



EAN

8445291082731

Target market(s)

CD IE

Components

Ingredients

Sugar

Cocoa Butter

MILK Solids

Vegetable Fats (Palm, Shea)

Cocoa Mass

Skimmed MILK Powder

Whey Powder Product (MILK)

Glucose Syrup

Butterfat (MILK)

Fat-reduced Cocoa Powder

Glucose-fructose Syrup

WHEAT Flour

Emulsifier (Lecithins)

Humectant (Sorbitol)

Malted WHEAT Flour

Salt

Stabiliser (Invertase)

Natural Flavourings

Milk Chocolate contains Cocoa Solids 30% minimum and Milk Solids 18% minimum

Allergy Text

May contain ${\bf MUSTARD},\,{\bf SOYA}$ and ${\bf NUTS}.$

Nutrition

	Per 100g	Per 2 sweets	Reference intake	% RI*
Energy	2254kJ	485kJ	8400kJ	6%
	540kcal	116kcal	2000kcal	
Fat	31.1g	6.7g	70g	10%
of which saturates	16.6g	3.6g	20g	18%
Carbohydrate	57.4g	12.3g	260g	5%
of which sugars	53.8g	11.6g	90g	13%
Fibre	1.6g	0.3g	-	-

Protein	6.3g	1.3g	50g	3
Salt	0.18g	0.04g	6g	<1%
*Reference intake of an average adult (8400kJ /2000kcal)				
Contains 18 servings				
Portions should be adjusted for children of different ages				

Calculated Nutrition

	per 100g	Per 2 sweets
Energy (kJ)	2254	485
Energy (kcal)	540	116
Fat (g)	31.1	6.7
of which saturates (g)	16.6	3.6
Carbohydrate (g)	57.4	12.3
of which sugars (g)	53.8	11.6
Fibre (g)	1.6	0.3
Protein (g)	6.3	1.3
Salt (g)	0.18	0.04

Nutrition Other Text

Contains 18 servings

Portions should be adjusted for children of different ages

Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400kJ /2000kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Dairy Box Winter Collection Chocolate Box 385g

Brand

Dairy Box

Manufacturer Brand

Brand - Nestlé

Features

A delicious festive assortment of milk chocolates
Contains a selection of delicious milk chocolates in a variety of truffles and pralines
Perfect for gifting this Christmas
No artificial colours, flavours or preservatives
Rainforest Alliance Certified cocoa

Standardised Brand

Brand - Dairy Box

Regulated Product Name

Assorted milk chocolates.

Marketing

Company Name

Nestlé UK Ltd / Nestlé Ireland Ltd

Company Address

UK: Nestlé UK Ltd, PO Box 207, York, YO91 1WS.

IE: Nestlé Ireland Ltd, 3009 Lake Drive, Citywest, Dublin. D24 H6RR.

Third Party Logos

Rainforest Alliance

Product Marketing

Dairy Box Winter Collection offers a delicious selection of milk chocolates with the special addition of three winter-themed chocolates in the assortment: Gingerbread, Iced Pudding and Alpine Hazel. It makes the perfect selection to enjoy with friends and family or perfect as a Christmas gift!

Choose from 8 different truffles and pralines:

Vanilla Cup- Soft vanilla with a fine crunch and a dark chocolate drop Crispy Milk Chocolate - Light crispy pieces covered in rich milk chocolate Salted Toffee - Velvety truffle with a drizzle of pure white chocolate Orange Surprise- Tangy orange flavoured truffle blended with crispy pieces Iced Pudding- Drizzled white chocolate over a milk seasonal flavour sensation Caramel Heart- Delicious caramel flavour centre encased in smooth milk chocolate

Gingerbread-White and milk chocolate with a gingerbread flavour crispy centre

Hazel Smooth - Delicious hazelnut flavour praline

Dairy Box is part of the Nestle Cocoa Plan, which works with Rainforest Alliance to ensure a better future for cocoa farmers and even better chocolate for you. Find out more at www.nestlecocoaplan.com

Brand Marketing

Have you tried Dairy Box Chocolate Box 160g? A delicious selection of milk chocolates, truffles and pralines, perfect for gifting

Manufacturer Marketing

Nestlé® Good food, Good life™

Other Information

Rainforest Alliance - People & Nature, Cocoa

Dispose of Responsibly

®Reg. Trademark of Société des Produits Nestlé S.A.

Further Description

As part of the Nestlé cocoa Plan®, dairy box is supporting:

Cocoa farmers with training to improve agricultural practices and yield Cocoa communities by helping to empower women and educate children The environment with reforestation projects to help mitigate climate change

Find out more about our projects at www.nestlecocoaplan.com

Rainforest Alliance Certified cocoa. Find out more at ra.org

Enhanced Marketing Data

SEO Metatag

Dairy Box Milk chocolate chocolate gift christmas chocolate festive chocolate chocolate box truffles chocolate truffle

Health & Lifestyle

Allergy Advice

Milk - Contains Mustard - May Contain Nuts - May Contain Soya - May Contain Wheat - Contains

Additives

Artificial Colours - Free From Artificial Flavours - Free From Artificial Preservatives - Free From

Storage & Usage

Storage Type

Туре

Ambient

Preparation and Usage

Know your serving 2 sweets = 1 serving

Storage

Store cool and dry

Date Marking Type

Best Before

Brandbank Captured Pack Data

Pack Size

385g €

Numeric Size

Numeric Size - 385

Recycling Info

Carton - Recycle Insert - Recycle Tray - Recycle

Pack Type

Type - Box

Recycling Scheme

• OPRL

Recycling Other Text

Film - Recycle at Store - Don't recycle at home Separate the carton and tray to recycle Recycle at Home / Visit MYWASTE.IE

Usage Count

Number of uses - Servings

18

Usage Other Text

Contains 18 servings

Customer Services

Manufacturers Address

UK: Nestlé UK Ltd, PO Box 207, York, YO91 1WS.

IE: Nestlé Ireland Ltd, 3009 Lake Drive, Citywest, Dublin, D24 H6RR.

Return To

Let's Talk UK: 0800 604 604 Nestlé UK Ltd, PO Box 207, York, YO91 1WS.

IE: 00800 6378 5385 Nestlé Ireland Ltd, 3009 Lake Drive, Citywest, Dublin, D24 HGRR. www.nestle.co.uk

Telephone Helpline

UK: 0800 604 604 IE: 00800 6378 5385

Web Address

www.nestle.co.uk

Extended Data

Safety Warning

 $\hbox{IMPORTANT: YOUNG CHILDREN (LESS THAN 4 YEARS) HAVE LIMITED CHEWING ABILITY AND COULD CHOKE ON SMALL SWEETS. \\$

Description Breakdown

Functional Name - The Winter Collection











