# NielsenIQ Brandbank

# **Dairy Box The Classic Collection 322g**



EAN

8445291082007

Target market(s)

OD IE

# **Components**

#### Ingredients

Sugar

Cocoa Butter

MILK Solids

Vegetable Fats (Palm, Shea)

Cocoa Mass

Skimmed MILK Powder

Whey Powder Product (MILK)

Glucose-Fructose Syrup

Butterfat (MILK)

Glucose Syrup

Fat-Reduced Cocoa Powder

Humectant (Sorbitol)

WHEAT Flour

Emulsifier (Lecithins)

Malted WHEAT Flour

Salt

Stabiliser (Invertase)

Acid (Citric Acid)

Colour (Carmine)

Natural Flavourings

## Allergy Text

May contain MUSTARD, SOYA and NUTS.

## **Nutrition Header**

Nutrition Header - Nutrition Information

#### Nutrition

	Per 100g	Per 2 sweets	Reference Intake*	% RI*
Energy kJ	2233kJ	453kJ	8400kJ	
	535kcal	109kcal	2000kcal	5%
Fat	30.6g	6.2g	70g	9%
of which: saturates	16.4g	3.3g	20g	17%

Carb	oohydrate	56.8g	11.5g	260g	4%
of w	hich: sugars	53.5g	10.9g	90g	12%
Fibre	9	1.6g	0.3g	-	-
Prot	ein	6.2g	1.3g	50g	3%
Salt		0.18g	0.04g	6g	<1%

\*Reference Intake of an average adult (8400kJ /2000kcal)

Contains 16 servings

Portions should be adjusted for children of different ages

#### **Calculated Nutrition**

	per 100g	Per 2 sweets
Energy (kJ)	2233	453
Energy (kcal)	535	109
Fat (g)	30.6	6.2
of which saturates (g)	16.4	3.3
Carbohydrate (g)	56.8	11.5
of which sugars (g)	53.5	10.9
Fibre (g)	1.6	0.3
Protein (g)	6.2	1.3
Salt (g)	0.18	0.04

#### **Nutrition Other Text**

Contains 16 servings

Portions should be adjusted for children of different ages

#### Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ /2000kcal)

## **Product Description**

#### **Alternative Description**

Supplier Preferred Product Name - Dairy Box The Classic Collection Chocolate Box 322g

#### Brand

Dairy Box

#### Manufacturer Brand

Brand - Nestlé

## **Features**

A Delicious Assortment of Milk Chocolates

Contains a selection of delicious milk chocolates in a variety of truffles and pralines

Perfect for gifting this Christmas
Contains no artificial colours, flavours or preservatives

Dairy Box is part of the Nestlé Cocoa Plan, supporting farmers for better chocolate

#### Standardised Brand

Brand - Dairy Box

## **Regulated Product Name**

Assorted milk chocolates. Milk chocolate contains cocoa solids 30% milk solids 18% minimum.

## Marketing

#### **Company Name**

Nestlé UK Ltd / Nestlé Ireland Ltd

#### **Company Address**

UK: Nestlé UK Ltd, PO Box 207, York, YO91 1WS.

IE: Nestlé Ireland Ltd, 3009 Lake Drive, Citywest, Dublin, D24 H6RR.

#### **Third Party Logos**

Rainforest Alliance

#### **Product Marketing**

Dairy Box offers a delicious selection of milk chocolates in a variety of truffles and pralines:

Vanilla Cup- Soft vanilla with a fine crunch and a dark chocolate drop Salted Toffee - Indulgent salted toffee in a crisp milk chocolate shell Hazel Smooth - Simply delicious hazelnut flavour praline Cookies & Crème - A delightful cookie crumb centre, wrapped in milk chocolate Caramel Heart - Delicious caramel flavour centre encase in smooth milk chocolate Chocolate Velvet - Luxurious velvety truffle with a drizzle of pure white chocolate top Orange Surprise - Delicate orange flavoured truffle blended with crispy pieces Strawberry Kiss - Juicy strawberry flavour creme in a milk chocolate shell

Perfect to enjoy with friends and family or perfect as a Christmas gift!

#### **Brand Marketing**

Have you tried Dairy Box Winter Collection 385g? A delicious selection of milk chocolate truffles and pralines with the special addition of three winter-themed chocolates, perfect for gifting.

#### Manufacturer Marketing

Nestlé® Good food, good life™

## Other Information

Rainforest Alliance - People & Nature, Cocoa

Dispose of responsibly

®Reg. Trademark of Société des Produits Nestlé S.A.

#### **Further Description**

As part of the Nestlé Cocoa Plan®, Dairy Box is supporting:

- Cocoa farmers with training to improve agricultural practices and yield
- Cocoa communities by helping to empower women and educate children The environment with reforestation projects to help mitigate climate change

Find out more about our projects at www.nestlecocoaplan.com

Rainforest Alliance Certified cocoa. Find out more at ra.org

## **Enhanced Marketing Data**

#### **SEO Metatag**

Dairy Box milk chocolate Chocolate box chocolate gift christmas gift christmas chocolate

## **Health & Lifestyle**

## Allergy Advice

Milk - Contains Mustard - May Contain Nuts - May Contain Soya - May Contain Wheat - Contains

#### Additives

Artificial Colours - Free From Artificial Flavours - Free From Artificial Preservatives - Free From

## Storage & Usage

#### Storage Type

Type

Ambient

#### Preparation and Usage

Know your serving 2 Wweets = 1 serving

Storage

Store cool and dry

#### **Date Marking Type**

Best Before

#### Lower Age Limit

Advisory - Years

.

#### Age Recommendation Text

Young children (less than 4 years) have limited chewing ability and could choke on small sweets.

## **Brandbank Captured Pack Data**

#### Pack Size

322g $\,\mathrm{e}$ 

## Numeric Size

Numeric Size - 322

## Recycling Info

Carton - Recycle Insert - Recycle Tray - Recycle

#### Pack Type

Type - Box

## **Recycling Scheme**

• OPRL

## Recycling Other Text

Film - Recycle at Store - Don't recycle at home Separate the carton and tray to recycle Recycle at Home / Visit MYWASTE.IE

#### **Usage Count**

Number of uses - Servings

16

#### **Usage Other Text**

Contains 16 servings

#### **Customer Services**

#### Manufacturers Address

UK: Nestlé UK Ltd, PO Box 207, York, YO91 1WS.

IE: Nestlé Ireland Ltd, 3009 Lake Drive, Citywest, Dublin, D24 H6RR.

#### Return To

Let's Talk UK 0800 604 604 Nestlé UK Ltd, PO Box 207, York, YO91 1WS.

IE 00800 6378 5385 Nestlé Ireland Ltd, 3009 Lake Drive, Citywest, Dublin, D24 H6RR. www.nestle.co.uk

#### Telephone Helpline

UK: 0800 604 604 IE: 00800 6378 5385

#### Web Address

www.nestle.co.uk

#### **Extended Data**

#### Safety Warning

 $\hbox{IMPORTANT: YOUNG CHILDREN (LESS THAN 4 YEARS) HAVE LIMITED CHEWING ABILITY AND COULD CHOKE ON SMALL SWEETS. } \\$ 

#### **Description Breakdown**

Functional Name - The Classic Collection













8x322g