NielsenIQ Brandbank

After Eight Winter Pralinés 57g



EAN 8000300422559

Target market(s)

Components

Ingredients

Sugar

Cocoa Mass

Invert Sugar Syrup

Cocoa Butter

Humectant (Sorbitol)

Vegetable Fats (Palm, Rapeseed)

 ${\sf Skimmed}\, {\pmb{\sf MILK}}\, {\sf Powder}$

Whey Powder (MILK)

Butterfat (MILK)

Emulsifier (Lecithins)

Stabliser (Invertase)

Natural Peppermint Oil

Natural Vanilla Flavouring

Allergy Text

May contain Tree Nuts.

Nutrition

	Per 100g	Per 2 Pieces	Reference Intake*	%RI*
Energy	2107kJ	346kJ	8400kJ	
	505kcal	83kcal	2000kcal	4%
Fat	29.7g	4.9g	70g	7%
of which: saturates	16.1g	2.6g	20g	13%
Carbohydrate	49.3g	8.1g	260g	3%
of which: sugars	47.8g	7.8g	90g	9%
Fibre	4.8g	0.8g	-	-
Protein	4.0g	0.7g	50g	1%
Salt	0.06g	0.01g	6g	<1%
*Reference Intake of an average adult (8400kJ/200kcal)				
Contains appoximately 3 servings				
Portions should be adjusted for children of different ages				

Calculated Nutrition

	per 100g	Per 2 Pieces
Energy (kJ)	2107	346
Energy (kcal)	505	83
Fat (g)	29.7	4.9
of which saturates (g)	16.1	2.6
Carbohydrate (g)	49.3	8.1
of which sugars (g)	47.8	7.8
Fibre (g)	4.8	0.8
Protein (g)	4	0.7
Salt (g)	0.06	0.01

Front of Pack Nutrition

Per Portion

Each 2 pieces contain



of an adult's Reference Intake (RI)*

Energy per 100g: 2107kJ/505kcal

*Reference Intake of an average adult (8400kJ/2000kcal)

Nutrition Other Text

Contains appoximately 3 servings

Portions should be adjusted for children of different ages

Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adul (8400kJ/200kcal)

Product Description

Alternative Description

 $Supplier\ Preferred\ Product\ Name\ -\ After\ Eight\ Winter\ Fondants\ Dark\ Mint\ Chocolate\ Bag\ 57g$

Brand

After Eight

Manufacturer Brand

Brand - Nestle

Features

London inspired chocolate figures with a peppermint flavoured filling

Up to 8 different chocolate figures

Flavoured with natural peppermint oil

Contains no artificial colours, flavours or preservatives

Working with the Rainforest Alliance to help improve the lives of cocoa farmers and the quality of their product

Standardised Brand

Brand - After Eight

Regulated Product Name

Dark Chocolates with peppermint flavoured filling. Dark chocolate contains vegetable fat in addition to cocoa butter.

Marketing

Company Name

Nestlé Ireland

Company Address

UK PO Box 203, York, Y091 1XY.

Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

Third Party Logos

- Rainforest Alliance
- Tidyman

Product Marketing

Festive chocolate figures, inspired by the icon that is London, with peppermint flavoured fillings.

Enjoy London in Winter and find all the different icons within, share with friends to uncover more festive figures!

AFTER EIGHT has been at the heart of the British nation since 1962 when it was launched in order to tap into a gap in the market for Rowntree's for After Dinner chocolate mints. Rowntree's therefore decided to develop a wafer thin mint, and AFTER EIGHT was born. Since launch AFTER EIGHT has been proudly produced in West Yorkshire, initially in Castleford before moving to Halifax in 2013. Over the years, there have been several memorable advertising campaigns including, perhaps the most iconic, 'Dinner Party' campaign in 1999 featuring Stephen Fry, Naomi Campbell and Marilyn Monroe. Today, AFTER EIGHT continues to be a firm British favourite with over 280m individual sweets enjoyed every year in the UK.

After Eight is part of the Nestlé Cocoa Plan which is supporting farmers for better chocolate. Nestlé and the Rainforest Alliance work together to help improve the lives of cocoa farmers and the quality of their product. Find out more at ra.org.

Brand Marketing

If you love After Eight why not try our After Eight Mint Collection Chocolate Box 1999? A delicious assortment of dark and milk chocolates combining After Eight mint with new flavours and textural sensations for the ultimate mint chocolate collection.

Manufacturer Marketing

Nestle® Cacoa Plan®

Other Information

® Reg. Trademark of Société des Produits Nestlé S.A.

Further Description

TIME TO MAKE A DIFFERENCE:

We work hard to make After Eight good for everyone: As part of the Nestle Cocoa Plan we have supported over 45,000 children in education and trained over 100,000 cocoa farmers to help improve their lives. We partnered with the Rainforest Alliance on sustainably sources cocoa, which you support by choosing our mints.

Visit nestlecocoaplan.com/communities for more details

www.facebook.com/aftereight www.twitter.com/aftereightUK

Good to remember

Enjoying chocolate as part of a varied, balanced diet and a healthy lifestyle is one of life's little pleasures.

Health & Lifestyle

Allergy Advice

Milk - Contains Nuts - May Contain

Storage & Usage Storage Type

Туре

Ambient

Preparation and Usage

Know your servings 1 Serving = 2 mints

Storage

Store cool and dry.

Date Marking Type

Best Before

Brandbank Captured Pack Data

Pack Size

57g €

Numeric Size

Numeric Size - 57

Recycling Info

Wrap - Do Not Recycle

Country

Country of Origin - Italy

Pack Type

Type - Wrap

Provenance Statement

Made in Italy

Recycling Other Text

Bag - Recycle at store - Do not recycle at home Wrap - Do not recycle For ROI recycle at home / visit mywaste.ie

Usage Count

Number of uses - Servings

3

Usage Other Text

Contains approximately 3 servings

Customer Services

Manufacturers Address

PO Box 203, York, YO91 1XY.

Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

Return To

Contact us free www.nestle.co.uk UK 0800 604 604 PO Box 203, York, Y091 1XY.

ROI 00800 6378 5385 Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

Telephone Helpline

0800 604 604 00800 6378 5385

Web Address

www.nestle.co.uk

Social Media

Facebook, Twitter, Instagram/aftereightuki

Extended Data

Safety Warning

 $\hbox{IMPORTANT: YOUNG CHILDREN (LESS THAN 4 YEARS) HAVE LIMITED CHEWING ABILITY AND COULD CHOKE ON SMALL SWEETS. } \\$

Description Breakdown

Functional Name - Winter Pralines













