NielsenIQ Brandbank

Nestlé Smarties 94g



EAN 59945574

Target market(s)

CD IE

Components

Ingredients

Sugar

Skimmed Milk Powder

Cocoa Butter

Cocoa Mass

Butterfat (from Milk)

Emulsifier (Lecithins)

Wheat Flour

Lactose and Proteins from Whey (from Milk)

Whey Powder (from Milk)

Rice Starch

Flavourings

Colours (Beetroot Red, Carotenes, Curcumin)

Spirulina Concentrate

Glazing Agents (Camauba Wax, Beeswax White)

Fruit and Vegetable Concentrates Safflower, Radish)

Barley Malt Extract

Allergy Text

May contain Peanuts, Tree Nuts and Soya.

Nutrition Header

Nutrition Header - Nutrition Information

Nutrition

	Per 100g	Per 1/6 penguin	% RI
Energy	2219kJ	349kJ	
	531kcal	84kcal	4%
Fat	29.9g	4.7g	7%
of which saturates	17.9g	2.8g	14%
Carbohydrate	55.5g	8.7g	3%
of which sugars	54.6g	8.6g	10%
Fibre	1.4g	0.2g	-
Protein	9.3g	1.5g	<3%
of which saturates Carbohydrate of which sugars Fibre	29.9g 17.9g 55.5g 54.6g 1.4g	4.7g 2.8g 8.7g 8.6g 0.2g	7% 14% 3% 10%

Salt	0.34g	0.05g	<1%		
*Reference Intake of an average adult (8400kJ/2000kcal)					
Contains 6 servings					
Portions Should be adjusted for children of different ages					

Calculated Nutrition

	per 100g	Per 1/6 penguin
Energy (kJ)	2219	349
Energy (kcal)	531	84
Fat (g)	29.9	4.7
of which saturates (g)	17.9	2.8
Carbohydrate (g)	55.5	8.7
of which sugars (g)	54.6	8.6
Fibre (g)	1.4	0.2
Protein (g)	9.3	1.5
Salt (g)	0.34	0.05

Front of Pack Nutrition

Per Portion

Per 1/6 Penguin



of an adult's RI* Energy per 100g: 2219kJ/531kcal

Nutrition Other Text

Contains 6 servings

Portions should he adjusted for children of different ages

Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ/2000kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Smarties Penguin Milk Chocolate Christmas Figure 94g

Brand

Nestlé

Manufacturer Brand

Brand - Nestlé

Features

A delicious milk chocolate figure filled with mini Smarties®

Comes in three fun colours

Filled with mini Smarties®

Perfect chocolate stocking filler!
Smarties is part of the Nestlé Cocoa Plan which is supporting farmers for better chocolate

Standardised Brand

Brand - Smarties

Regulated Product Name

Hollow milk chocolate figure containing mini Smarties (9%) (milk chocolate in a crisp sugar shell).

^{*}Reference Intake of an average adult (8400kJ/2000kcal)

Marketing

Company Name

Nestlé Ireland

Company Address

PO Box 203, York, YO91 1XY.

Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

Product Marketing

Shake up their Christmas with SMARTIES® Milk Chocolate Christmas Penguin 94g!

These fun, colourful penguins are perfect as a treat in the run up to Christmas or as a gift. Which colour will you choose? Blue, pink or green? Whichever colour you pick, each penguin is full of mini Smarties® for you to enjoy!

Bring some Smarties® fun into your life! Yummy smooth milk chocolate sweets covered in colourful crisp sugar shells.

Nestlé® Smarties® Penguins contain red, yellow, green, blue, violet, pink, brown and orange mini Smarties® inside a delicious milk chocolate figure. Release the colourful fun of Smarties®!

Deliciously smooth milk chocolate has been at the heart of Smarties® for more than 80 years and, in 2005, Smarties® were the first UK major confectionery brand to move to no artificial colours - more reasons to enjoy Smarties®.

We select only quality, 100% certified sustainable cocoa beans through the Nestlé® Cocoa Plan®, which aims to improve the lives of cocoa farming communities and the quality of their products.

Brand Marketing

Love SMARTIES®?! Why not try the SMARTIES® Giant Tube 120g? Full of SMARTIES® for you to enjoy!

Manufacturer Marketing

Nestlé® Good food, Good life®

Other Information

® Reg. Trademark of Société des Produits Nestlé S.A.

Further Description

Smarties is part of the Nestlé Cocoa Plan which is supporting farmers for better chocolate. Nestlé and the Rainforest Alliance work together to help improve the lives of cocoa farmers and the quality of their product. Find out more at ra.org.

Good to remember

Enjoying chocolate as part of a varied, balanced diet and a healthy lifestyle, is one of life's pleasures.

www.smarties.co.uk

Enhanced Marketing Data

SEO Metatag

smarties christmas chocolate

Health & Lifestyle

Allergy Advice

Barley - Contains Milk - Contains Nuts - May Contain Peanuts - May Contain Soya - May Contain Wheat - Contains

Storage & Usage

Storage Type

Туре

Ambient

Storage

Store cool and dry

Date Marking Type

Best Before

Lower Age Limit

Advisory - Years

4

Age Recommendation Text

Young children (less than 4 years) have limited chewing ability and could choke on small sweets.

Brandbank Captured Pack Data

Pack Size

94g

Numeric Size

Numeric Size - 94

Pack Type

Type - Wrap

Usage Count

Number of uses - Servings

6

Usage Other Text

Contains 6 servings

Customer Services

Manufacturers Address

UK: PO Box 203, York, YO91 1XY.

ROI: Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

Return To

Contact us Free www.nestle.co.uk UK: 0800 604 604 PO Box 203, York, YO91 1XY.

ROI: 00800 6378 5385 Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublio 24

Telephone Helpline

UK: 0800 604 604 ROI: 00800 6378 5385

Web Address

www.nestle.co.uk

Extended Data

Safety Warning

Important: Young children (less than 4 years) have limited chewing ability and could choke on small sweets.

