NielsenIQ Brandbank

Quality Street Favourites the Purple One 252g



EAN 8445291787278

Target market(s)
GB, IE

Components

Ingredients

Sugar

Glucose-Fructose Syrup

Cocoa Butter

Glucose Syrup

HAZELNUTS

Sweetened Condensed Skimmed MILK (Skimmed MILK, Sugar, Lactose (MILK))

Vegetable Fats (Palm, Shea)

Skimmed MILK Powder

Cocoa Mass

Whey Powder Product (MILK)

Butterfat (MILK)

Emulsifier (Lecithins)

Salt

Natural Flavouring

Milk Chocolate contains Cocoa Solids 25% minimum, Milk Solids 14% minimum and Vegetable Fats in addition to Cocoa Butter

Nutrition Header

Nutrition Header - Nutrition Information

Nutrition

	Per 100g	Per 3 sweets	Reference Intake	% RI*
Energy	2098kJ	538kJ	8400kJ	
	502kcal	129kcal	2000kcal	6%
Fat	26.8g	6.9g	70g	10%
of which: saturates	13.1g	3.4g	20g	17%
Carbohydrate	59.2g	15.2g	260g	6%
of which: sugars	53.2g	13.6g	90g	15%
Fibre	1.6g	0.4g	-	-
Protein	5.0g	1.3g	50g	3%
Salt	0.23g	0.06g	6g	1%
*Reference Intake of an average adult (8400kJ/2000kcal)				
Contains approximately 10 servings				
Portions should be adjusted for children of different ages				

Calculated Nutrition

	per 100g	Per 3 sweets
Energy (kJ)	2098	538
Energy (kcal)	502	129
Fat (g)	26.8	6.9
of which saturates (g)	13.1	3.4
Carbohydrate (g)	59.2	15.2
of which sugars (g)	53.2	13.6
Fibre (g)	1.6	0.4
Protein (g)	5	1.3
Salt (g)	0.23	0.06

Nutrition Other Text

Contains approximately 10 servings Portions should be adjusted for children of different ages

Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ/2000kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Quality Street The Purple One Chocolate Carton 252g

Brand

Quality Street

Manufacturer Brand

Brand - Nestlé

Features

Only contains the Purple One from the Quality Street® selection If you love a chocolatey treat with a nutty twist, then this is the carton for you! Perfect for sharing with your friends and family!

No artificial colours, flavours or preservatives

Made with recyclable paper wrappers

Standardised Brand

Brand - Quality Street

Regulated Product Name

Milk chocolates with a hazelnut (7%) and caramel (31%) centre.

Marketing

Company Name

Nestlé UK Ltd / Nestlé Ireland Ltd

Company Address

Nestlé UK Ltd, PO Box 207, York, YO91 1WS.

Nestlé Ireland Ltd, 3009 Lake Drive, Citywest, Dublin, D24 H6RR.

Third Party Logos

Rainforest Alliance

Product Marketing

If you love a chocolatey treat with a nutty twist, then this is the carton for you! Dive into a pack filled entirely with your favourite creamy hazelnut chocolates!

Quality Street® has always been famous for its bright and colourful packaging - and we are returning to our roots, introducing recyclable paper wrappers similar to those which appeared in the first selection in 1936!

When you bring home our famous individually wrapped chocolates, nobody will be able to wait to dig through and find their favourite. Whether you're enjoying these iconic Christmas sweets on the special day or just spending time together as a family, create moments that you can treasure forever with Quality Street[®].

Brand Marketing

If you love Quality Street, why not try our Quality Street Strawberry Delights Favourites Carton.

Manufacturer Marketing

Nestlé® Good food, Good life™

Other Information

Rainforest Alliance - People & Nature, Cocoa

®Reg. Trademark of Société Des Produits Nestlé S.A.

Further Description

Caring for the World We Share

Quality Street is the 1st twistwrap brand to use recyclable paper wrappers*

*In the UK and Ireland.

Quality Street sources sustainable cocoa for its entire range.

Nestlé® is pioneering an innovative programme that aims to improve the livelihoods of cocoa farming families

The chocolates may become white in warm conditions as a result of cocoa butter moving to the surface, but are still safe to enjoy.

See website www.qualitystreet.co.uk for sweet details.

Find out more at ra.org

Health & Lifestyle

Lifestyle

• Suitable for Vegetarians

Allergy Advice

Hazelnuts - Contains Milk - Contains

Storage & Usage

Storage Type

Туре

Ambient

Preparation and Usage

Know Your Serving 3 Sweets = 1 serving

Storage

Store cool and dry

Date Marking Type

Best Before

Lower Age Limit

Advisory - Years

Age Recommendation Text

Young Children (Less Than 4 Years) have Limited Chewing Ability and Could Choke on Small Sweets.

Brandbank Captured Pack Data

Pack Size

252g €

Numeric Size

Numeric Size - 252

Recycling Info

Box - Recycle

Pack Type

Type - Box

Recycling Scheme

• OPRL

Recycling Other Text

Recycling works best when small pieces of packaging, like our Quality Street® wrappers, are bundled together Scrunch paper wraps into a fist sized ball with other paper or put into a paper envelope Paper - Recycle

Recycle at Home / Visit MYWASTE.IE

Usage Count

Number of uses - Servings

10

Usage Other Text

Contains approximately 10 servings

Customer Services

Manufacturers Address

Nestlé UK Ltd, PO Box 207, York, YO91 1WS.

Nestlé Ireland Ltd, 3009 Lake Drive, Citywest, Dublin, D24 H6RR.

Return To

Let's Talk WWW.NESTLE.CO.UK UK: 0800 604 604 Nestlé UK Ltd, PO Box 207, York, YO91 1WS.

IE: 00800 6378 5385 Nestlé Ireland Ltd, 3009 Lake Drive, Citywest, Dublin, D24 H6RR.

Telephone Helpline

UK: 0800 604 604 IE: 00800 6378 5385

Web Address

WWW.NESTLE.CO.UK

Extended Data

Safety Warning

IMPORTANT

YOUNG CHILDREN (LESS THAN 4 YEARS) HAVE LIMITED CHEWING ABILITY AND COULD CHOKE ON SMALL SWEETS.

Description Breakdown

Variant - Favourites the Purple One













