

NielsenIQ Brandbank

Nestlé Smarties & Milkybar 116.4g



EAN
8445291764170

Target market(s)
GB, IE

Product Description

Brand

Nestlé

Standardised Brand

Brand - Nestlé

Box Contents

Smarties
Milkybar
Festive Friends

Regulated Product Name

Milk chocolate (65%) in a crisp sugar shell.
White chocolate.
White chocolate with a creamy filling and crispy pieces (2%).

Marketing

Company Name

Nestlé UK Ltd / Nestlé Ireland Ltd

Company Address

UK: Nestlé UK Ltd,
PO Box 207,
York,
YO91 1WS.

IE: Nestlé Ireland Ltd,
3009 Lake Drive,
Citywest,
Dublin,
D24 H6RR.

Third Party Logos

- Rainforest Alliance
- Tidyman

Other Information

®Reg. Trademark of Société des Produits Nestlé S.A.

Dispose of Responsibly

Further Description

Rainforest Alliance Certified cocoa. Find out more at ra.org

Health & Lifestyle

Allergy Advice

Barley - Contains
Milk - Contains
Nuts - May Contain
Wheat - Contains

Storage & Usage

Storage Type

Type
Ambient

Preparation and Usage

Smarties
Know Your Serving
16 Sweets = 1 serving

Milkybar
Know Your Serving
1 Bar = 1 serving

Festive Friends
Know Your Serving
2 Pieces = 1 serving

Storage

Store cool and dry.
Best before end see side of pack.

Date Marking Type

- Best Before

Lower Age Limit

Advisory - Years

4

Age Recommendation Text

Young Children (Less Than 4 Years Have Limited Chewing Ability and Could Choke on Small Sweets.

Brandbank Captured Pack Data

Pack Size

116.4g

Numeric Size

Numeric Size - 116.4

Recycling Info

Box - Recycle
Tube - Recycle

Pack Type

Type - Box

Recycling Scheme

- OPRL

Recycling Other Text

Film - Recycle At Store
For IE: Recycle At Home / Visit MYWASTE.IE

Customer Services

Manufacturers Address

UK: Nestlé UK Ltd,
PO Box 207,
York,
YO91 1WS.

IE: Nestlé Ireland Ltd,
3009 Lake Drive,
Citywest,
Dublin,
D24 H6RR.

Return To

Let's talk
UK: 0800 604 604
Nestlé UK Ltd,
PO Box 207,
York,
YO91 1WS.

IE: 00800 6378 5385
Nestlé Ireland Ltd,
3009 Lake Drive,
Citywest,
Dublin,
D24 H6RR.
www.nestle.co.uk

Telephone Helpline

UK: 0800 604 604
IE: 00800 6378 5385

Web Address

www.nestle.co.uk

Extended Data

Safety Warning

IMPORTANT
YOUNG CHILDREN (LESS THAN 4 YEARS HAVE LIMITED CHEWING ABILITY AND COULD CHOKE ON SMALL SWEETS.

Description Breakdown

Functional Name - Smarties & Milkybar

Smarties

Components

Ingredients

- Sugar
- Skimmed **MILK** Powder
- Cocoa Mass
- Cocoa Butter
- Glucose Syrup
- WHEAT** Flour
- Whey Powder Product (**MILK**)
- Butterfat (**MILK**)
- Vegetable Fats (Palm, Shea)
- Starch
- Emulsifier (Lecithins)
- Colours (Beetroot Red, Carotenes, Curcumin)
- Flavourings
- Spirulina Concentrate
- Glazing Agents (Carnauba Wax, Beeswax White)
- Vegetable Concentrates (Safflower, Radish)

BARLEY Malt Extract

Nutrition Header

Nutrition Header - Nutrition Information

Nutrition

	Per 100g	Per 1/2 Tube
Energy	1977kJ	376kJ
	471kcal	89kcal
Fat	18.7g	3.6g
of which: saturates	11.3g	2.1g
Carbohydrate	69.0g	13.1g
of which: sugars	60.1g	11.4g
Fibre	1.9g	0.4g
Protein	5.4g	1.0g
Salt	0.13g	0.02g
Contains 4 servings		
Portions should be adjusted for children of different ages		

Calculated Nutrition

	per 100g	Per 1/2 Tube
Energy (kJ)	1977	376
Energy (kcal)	471	89
Fat (g)	18.7	3.6
of which saturates (g)	11.3	2.1
Carbohydrate (g)	69	13.1
of which sugars (g)	60.1	11.4
Fibre (g)	1.9	0.4
Protein (g)	5.4	1
Salt (g)	0.13	0.02

Nutrition Other Text

Contains 4 servings
Portions should be adjusted for children of different ages

Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ/2000kcal)

Components

Ingredients

- Sugar
- Cocoa Butter
- Whole MILK Powder
- Glucose Syrup
- Emulsifier (Lecithins)
- Natural Vanilla Flavouring

Allergy Text

May contain NUTS.

Nutrition Header

Nutrition Header - Nutrition Information

Nutrition

	Per 100g	Per bar
Energy	2271kJ	273kJ
	544kcal	65kcal
Fat	31.2g	3.7g
of which: saturates	18.8g	2.3g
Carbohydrate	59.4g	7.1g
of which: sugars	52.5g	6.3g
Fibre	0.0g	0.0g
Protein	6.0g	0.7g
Salt	0.21g	0.02g
Contains 2 servings		
Portions should be adjusted for children of different ages		

Calculated Nutrition

	per 100g	Per bar
Energy (kJ)	2271	273
Energy (kcal)	544	65
Fat (g)	31.2	3.7
of which saturates (g)	18.8	2.3
Carbohydrate (g)	59.4	7.1
of which sugars (g)	52.5	6.3
Fibre (g)	0	0
Protein (g)	6	0.7
Salt (g)	0.21	0.02

Nutrition Other Text

Contains 2 servings
Portions should be adjusted for children of different ages

Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ/2000kcal)

Components

Ingredients

- Sugar
- Cocoa Butter
- Skimmed **MILK** Powder
- Vegetable Fats (Palm, Rapeseed)
- Butterfat (**MILK**)
- Whey Powder (**MILK**)
- Glucose Syrup
- Rice Flour
- Emulsifier (Lecithins)
- Corn Bran
- Natural Vanilla Flavouring

Allergy Text

May contain **NUTS**.

Nutrition Header

Nutrition Header - Nutrition Information

Nutrition

	Per 100g	Per 2 pieces
Energy	2302kJ	378kJ
	551kcal	90kcal
Fat	32.0g	5.2g
of which: saturates	18.5g	3.0g
Carbohydrate	60.0g	9.8g
of which: sugars	57.2g	9.4g
Fibre	0.1g	0.0g
Protein	5.4g	0.9g
Salt	0.19g	0.03g
Contains 1 servings		
Portions should be adjusted for children of different ages		

Calculated Nutrition

	per 100g	Per 2 pieces
Energy (kJ)	2302	378
Energy (kcal)	551	90
Fat (g)	32	5.2
of which saturates (g)	18.5	3
Carbohydrate (g)	60	9.8
of which sugars (g)	57.2	9.4
Fibre (g)	0.1	0
Protein (g)	5.4	0.9
Salt (g)	0.19	0.03

Nutrition Other Text

Contains 1 servings
Portions should be adjusted for children of different ages

Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ/2000kcal)



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