NielsenIQ Brandbank

Milkybar Festive Friends 57g



EAN 8000300409000

Target market(s)

Components

Ingredients

Sugar

Cocoa Butter*

Skimmed MILK Powder

Vegetable Oils in varying proportions (Palm, Rapeseed)

Butterfat (MILK)

Whey Powder (MILK)

Rice Flour

Emulsifier (Lecithins)

Corn Bran

Natural Vanilla Flavouring

*Rainforest Alliance Certified Cocoa

Allergy Text

May contain TREE NUTS.

Nutrition Header

Nutrition Header - Nutrition Information

Nutrition

| | | Per 100g | Per 2 pieces | %RI** |
|--|---|----------|--------------|-------|
| Energy | | 2300kJ | 373kJ | |
| | | 551kcal | 89kcal | 4% |
| Fat | | 32.0g | 5.2g | 7% |
| of which | n: saturates | 18.5g | 3.0g | 15% |
| Carbohy | ydrate | 58.7g | 9.6g | 4% |
| of which | n: sugars | 58.5g | 9.6g | 11% |
| Fibre | | 0.1g | 0.0g | - |
| Protein | | 6.4g | 1.1g | 2% |
| Salt | | 0.26g | 0.04g | <1% |
| **Reference intake of an average adult (8400kJ/2000kcal) | | | | |
| Contain | Contains approximately 3 servings | | | |
| Portion | s should be adjusted for children of different ages | | | |

Calculated Nutrition

| | per 100g | Per 2 pieces |
|------------------------|----------|--------------|
| Energy (kJ) | 2300 | 373 |
| Energy (kcal) | 551 | 89 |
| Fat (g) | 32 | 5.2 |
| of which saturates (g) | 18.5 | 3 |
| Carbohydrate (g) | 58.7 | 9.6 |
| of which sugars (g) | 58.5 | 9.6 |
| Fibre (g) | 0.1 | 0 |
| Protein (g) | 6.4 | 1.1 |
| Salt (g) | 0.26 | 0.04 |

Front of Pack Nutrition

Per Portion

Per 2 pieces



**% Reference Intake of an average adult Energy per 100g: 2300 kJ / 551 kcal

Nutrition Other Text

Contains approximately 3 servings Portions should be adjusted for children of different ages

Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ/2000kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Milkybar Festive Friends White Chocolate Bag 57g

Brand

Milkybar

Manufacturer Brand

Brand - Nestlé

Features

White chocolate Milkybar® festive friends with a creamy white filling and crispy pieces

Perfect Christmas stocking filler!

Share with family and friends over the festive season

No artificial colours, flavours or preservatives

The nations favourite white chocolate brand!

Standardised Brand

Brand - Milkybar

Regulated Product Name

White chocolate with a creamy filling and crispy pieces (2.1%).

^{**}Reference intake of an average adult (8400kJ/2000kcal)

Marketing

Company Name

Nestle Ireland

Company Address

PO Box 203, York, YO91 1XY, UK.

Nestle Ireland, 3030 Lake Drive, City West, Dublin 24.

Third Party Logos

- Crossed Grain Symbol
- Rainforest Alliance

Product Marketing

Milkybar® share bag of 7 individually wrapped mini white chocolates with a creamy white filling and crispy pieces.

The selection in the pack is a random assortment including a bauble, Christmas tree, stocking, snowman, reindeer to name a few! Which figures will you receive in your sharing bag? Share with friends to explore the range.

At Milkybar® we love to keep it simple, nothing but great, creamy tasting smooth white chocolate. From bars to blocks to Giant buttons, its the same delicious taste that you and your family know and love! Pure and Simple, no artificial nasties - just the unmistakable taste of Milkybar's white chocolate. No wonder we are the nations favourite white chocolate brand!

Brand Marketing

Have you seen the Milkybar® advent calendar which makes the perfect gift in the run up to Christmas?

Other Information

Cross Grain Symbol - CH-042-097

Rainforest Alliance - People & Nature, Cocoa

® Reg. Trademark of Société des Produits Nestlé S. A. Nutritional compass®

Further Description

Visit us at https://www.nestle-confectionery.co.uk/brands/milkybar for lots of fun things to do.

Good to remember

 $Enjoying\ chocolate\ as\ part\ of\ a\ varied,\ balanced\ diet\ and\ a\ healthy\ lifestyle,\ is\ one\ of\ life's\ little\ pleasures.$

Rainforest Alliance People & Nature - Cocoa, Working with the Rainforest Alliance to support cocoa farmers and their communities.

Enhanced Marketing Data

SEO Metatag

milkybar christmas white chocolate sharing bag christmas chocolate chocolate share bag

Health & Lifestyle

Allergy Advice

Milk - Contains Nuts - May Contain

Additives

Artificial Colours - Free From Artificial Flavours - Free From Artificial Preservatives - Free From

Storage & Usage Storage Type Туре Ambient Preparation and Usage Know Your Serving 2 Pieces = 1 serving Storage Store cool and dry. **Date Marking Type** • Best Before Lower Age Limit Advisory - Years **Brandbank Captured Pack Data** Pack Size 57g 🖰 Numeric Size Numeric Size - 57 Recycling Info

Whole Packaging - Do Not Recycle

Pack Type

Type - Bag

Recycling Scheme

• OPRL

Usage Count

Number of uses - Servings

3

Usage Other Text

Contains approximately 3 servings

Customer Services

Manufacturers Address

UK: PO Box 203, York, YO91 1XY, UK.

ROI: Nestle Ireland, 3030 Lake Drive, City West, Dublin 24.

Return To

Contact us Free www.nestle.co.uk UK: 0800 604 604 PO Box 203, York, YO91 1XY, UK.

ROI: 00800 6378 5385 Nestle Ireland, 3030 Lake Drive, City West, Dublin 24.

Telephone Helpline

UK: 0800 604 604 ROI: 00800 6378 5385

Web Address

www.nestle.co.uk

Extended Data

Safety Warning

 $\hbox{IMPORTANT: YOUNG CHILDREN (LESS THAN 4 YEARS) HAVE LIMITED CHEWING ABILITY AND COULD CHOKE ON SMALL SWEETS. } \\$

Description Breakdown

Functional Name - Festive Friends













12 x 57g