# NielsenIQ Brandbank

# KitKat Hazelnut 99g



**EAN** 3800020492833

Target market(s)

# Components

#### Ingredients

Sugar

Cocoa Mass

Vegetable Fats (Palm, Shea)

WHEAT Flour

Skimmed MILK Powder

Cocoa Butter

Whey Powder Product (MILK)

Glucose Syrup

Butterfat (MILK)

**HAZELNUT** Paste

Fat-Reduced Cocoa Powder

Emulsifier (Lecithins)

Salt

Natural Flavouring

Raising Agent (Sodium Bicarbonate)

Milk Chocolate contains Cocoa Solids 25% minimum and Milk Solids 14% minimum

Dark Chocolate contains Cocoa Solids 42% minimum

Contains Vegetable Fats in addition to Cocoa Butter

# **Allergy Text**

May contain **PEANUTS**.

# Nutrition

	Per 100 g	Per 3 Fingers	Reference Intake*	%RI*
Energy	2213 kJ	730 kJ	8400 kJ	9 %
	530 kcal	175 kcal	2000 kcal	
Fat	29.9 g	9.9 g	70 g	14 %
of which: saturates	16.6 g	5.5 g	20 g	28 %
Carbohydrate	57.8 g	19.1 g	260 g	7 %
of which: sugars	47.5 g	15.7 g	90 g	17 %
Fibre	2.5 g	0.8 g	-	-
Protein	5.8 g	1.9 g	50 g	4 %

Salt	0.21 g	0.07 g	6 g	1 %
*Reference Intake of an average adult (8400kJ/2000kcal)				
Contains 3 servings				
Portions should be adjusted for children of different ages				

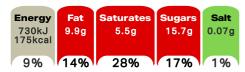
#### **Calculated Nutrition**

	per 100g	Per 3 Fingers
Energy (kJ)	2213	730
Energy (kcal)	530	175
Fat (g)	29.9	9.9
of which saturates (g)	16.6	5.5
Carbohydrate (g)	57.8	19.1
of which sugars (g)	47.5	15.7
Fibre (g)	2.5	0.8
Protein (g)	5.8	1.9
Salt (g)	0.21	0.07

#### Front of Pack Nutrition

# Per Portion

Each 3 fingers contain



% of an adult's Reference Intake Energy per 100g: 2213kJ/530kcal

# **Nutrition Other Text**

Contains 3 servings

Portions should be adjusted for children of different ages

#### Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ/2000kcal)

# **Product Description**

# **Alternative Description**

Promotional Description - KitKat Hazelnut 99g Supplier Preferred Product Name - KitKat Hazelnut Chocolate Sharing Bar 99g

#### Brand

KitKat

# Manufacturer Brand

Brand - Nestlé

# Features

NEW 99g KitKat® Hazelnut Sharing Bar Crispy KitKat® wafer, hazelnut flavoured filling and covered with thick, milk & dark chocolate marbled swirls Perfect for sharing with family or friends No artificial colours, flavours or preservatives Part of the innovative 'Breaks for Good' programme

### Standardised Brand

Brand - KitKat

# **Regulated Product Name**

Crispy wafer fingers covered with milk (50.9%) and dark chocolate (11.9%) with a hazelnut filling (20.3%).

# Marketing

#### **Company Name**

Nestlé UK Ltd / Nestlé Ireland Ltd

#### **Company Address**

UK: Nestlé UK Ltd, PO Box 207, York, YO91 1WS.

IE: Nestlé Ireland Ltd, 3009 Lake Drive, Citywest, Dublin, D24 H6RR.

#### **Third Party Logos**

- Rainforest Alliance
- Tidyman

# **Product Marketing**

Discover a delicious new way to break! Snap into a delicious NEW 99g KitKat® Hazelnut Sharing Bar with crispy KitKat® wafer, hazelnut flavoured filling and covered with thick, milk & dark chocolate marbled swirls.

A new KitKat® experience to delight your senses. Have a break, have a KitKat®.

Your break is part of an innovative programme 'Breaks for Good', that is helping cocoa-farming families to earn more money, planting more trees and helping kids into school.

# **Brand Marketing**

Discover our full range of delicious KitKat® sharing bar flavours: Double Chocolate, Salted Caramel & Hazelnut!

#### Other Information

Dispose of Responsibly

Rainforest Alliance - People & Nature, Cocoa

®Reg. Trademark of Société des Produits Nestlé S.A.

# **Further Description**

BREAKS FOR GOOD-

Your break is part of an innovative programme 'Breaks for Good', that is helping cocoa-farming families to earn more money, planting more trees and helping kids into school.

 ${\bf Discover}\ the\ good\ behind\ your\ break\ -\ https://www.kitkat.co.uk/breaks-for-good$ 

Check out our YouTube Channel at www.youtube.com/user/KITKAT Join us at facebook.com/KITKATuk Visit www.KITKAT.co.uk Share your chocolate biscuit break with #MyBreak

Good to remember: enjoying chocolate as part of a varied, balanced diet and a healthy lifestyle, is one of life's little pleasures.

# **Enhanced Marketing Data**

#### **SEO Metatag**

kit kat kitkat kitkat sharing bar milk chocolate bar dark chocolate bar hazelnut chocolate

# **Health & Lifestyle**

#### **Allergy Advice**

Hazelnuts - Contains Milk - Contains Peanuts - May Contain Wheat - Contains

# Storage & Usage Storage Type Туре Ambient Preparation and Usage Know your serving 3 Fingers = 1 Serving Best before end see under the fin seal. Store cool and dry. **Date Marking Type** Best Before **Brandbank Captured Pack Data** Pack Size 99g 🖰 Numeric Size Numeric Size - 99 Pack Type Type - Wrap Recycling Scheme • OPRL **Recycling Other Text** Recycle at Store - Don't recycle at home Recycle at Home / Visit MYWASTE.IE **Usage Count**

Number of uses - Servings

Usage Other Text
Contains 3 servings

# **Customer Services**

# Manufacturers Address

UK: Nestlé UK Ltd, PO Box 207, York, YO91 1WS.

IE: Nestlé Ireland Ltd, 3009 Lake Drive, Citywest, Dublin, D24 H6RR.

# Return To

Let's Talk UK: 0800 604 604 Nestlé UK Ltd, PO Box 207, York, YO91 1WS.

IE: 00800 6378 5385 Nestlé Ireland Ltd, 3009 Lake Drive, Citywest, Dublin, D24 HGRR. www.kitkat.com

# Telephone Helpline

UK: 0800 604 604 IE: 00800 6378 5385

# Web Address

www.kitkat.com

# **Extended Data**

# **Description Breakdown**

Variant - Hazelnut













