NielsenlQ Brandbank

KitKat Selection 234g



EAN

8445290637437

Target market(s)

Product Description

Alternative Description

Supplier Preferred Product Name - Kit Kat Selection Chocolate Selection Box 234g

Brand

KitKat

Manufacturer Brand

Brand - Nestlé

Features

A selection box containing a choice of delicious KITKAT chocolate: 1 x KitKat Chunky Milk 1 x KitKat Chunky Peanut Butter, 2 x KitKat 4 Finger, 1 x KitKat Chunky White, 1 x KitKat Santa

With no artificial flavours, colours or preservatives, it's a gift you can feel happy to give! Working with the Rainforest Alliance to support cocoa farmers and their communities

Standardised Brand

Brand - KitKat

Box Contents

- 1 x KitKat Chunky Milk
- 1 x KitKat Chunky Peanut Butter
- 2 x 4 Finger KitKat Milk
- 1 x KitKat Chunky White
- 1 x KitKat Santa

Regulated Product Name

Four crispy wafer fingers covered with milk chocolate (66%).

Crispy wafer finger covered with thick milk chocolate (68%).

Crispy wafer finger covered with white chocolate (68%).

Crispy wafer finger with a creamed peanut topping (19%) covered with milk chocolate (60%).

Milk chocolate shell (53%) with a chocolatey filling, including rice based crispy pieces (6%).

Marketing

Company Name

Nestlé UK / Nestlé Ireland

Company Address

Nestlé UK, PO Box 203, York, YO91 1XY.

Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

Third Party Logos

Rainforest Alliance

Product Marketing

This selection box makes the perfect gift! Unwrap, snap off a chunk and enjoy the delicious smooth milk chocolate and crispy wafer of KITKAT.

A selection box contains:

- 1 x KitKat Chunky Milk
- 1 x KitKat Chunky Peanut Butter
- 2 x KitKat 4 Finger
- 1 x KitKat Chunky White
- 1 x KitKat Santa

KITKAT Chunky launched in 1999, and is the biggest innovation for KITKAT since its launch in 1935. You can chose from the classic KITKAT Chunky Milk or mix your break up and pick up a KITKAT Chunky Peanut Butter, or KITKAT Chunky White! KITKAT uses sustainably sourced cocoa from the Nestle Cocoa Plan. In 2016, KITKAT celebrated becoming the first 100% globally certified sustainably sourced brand! Thanks to the Cocoa Plan, no matter where in the world you buy a KITKAT, you know that the cocoa used to make its delicious chocolate layer was responsibly sourced.

With its perfect chocolate to wafer ratio, KITKAT is the perfect companion for any break.

You can enjoy KITKAT as the iconic KITKAT 4 Finger, KITKAT Chunky, KITKAT 2 Finger or KITKAT Bites. So, whoever you are and however you break, Have a break, have a KITKAT $^{\circ}$

Brand Marketing

Love KITKAT?! Why not try our individual 29g Milk Chocolate Santa. Great for indulging this Christmas!

Other Information

Rainforest Alliance - People & Nature, Cocoa

Nutritional Compass®

®Reg. Trademark of Société des Produits Nestlé S.A.

Further Description

Nestlé Cocoa Plan is supporting farmers for better chocolate. Nestlé and the Rainforest Alliance work together to help improve the lives of cocoa farmers and the quality of their product. Find out more at ra.org.

www.KITKAT.co.uk www.facebook.com/KITKATuk

WWW.idoobook.com/ittitott

Good to remember

Enjoying chocolate as part of a varied, balanced diet and a healthy lifestyle is one of life's little pleasures.

Health & Lifestyle

Allergy Advice

Milk - Contains Nuts - May Contain Peanuts - Contains Wheat - Contains

Storage & Usage

Storage Type

Type

Ambient

Preparation and Usage

KitKat 4 Finger Milk, KitKat Chunky Milk, KitKat Chunky White, KitKat Chunky Peanut Butter Know Your Servings 1 Bar = 1 Serving

KitKat Santa Know Your Servings 1 Santa = 1 Serving

Storage

Store cool and dry For best before end see side

Date Marking Type

Best Before

Brandbank Captured Pack Data

Pack Size

234g

Numeric Size

Numeric Size - 234

Recycling Info

Card - Recycle Wrap - Don't Recycle

Pack Type

Type - Box

Recycling Scheme

• OPRL

Recycling Other Text

Card - Recycle Wrapper - Do Not Recycle Recycle at Home / visit MYWASTE.IE

Customer Services

Manufacturers Address

Nestlé UK, PO Box 203, York, YO91 1XY.

Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

Return To

Contact us free www.nestle.co.uk UK: 0800 604 604 Nestlé UK, PO Box 203, York, YO91 1XY.

ROI: 00800 6378 5385 Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

Telephone Helpline

UK: 0800 604 604 ROI: 00800 6378 5385

Web Address

www.nestle.co.uk

KitKat 4 Finger Milk

Ingredients

Sugar

WHEAT Flour (contains Calcium, Iron, Thiamin and Niacin)

MILK Powders (Whole and Skimmed)

Coco Mass

Cocoa Butter

Vegetable Fats (Palm, Shea, Mango Kernel, Sal)

Lactose and Proteins from Whey (MILK)

Whey Powder (MILK)

Butterfat (MILK)

Emulsifier (Lecithins)

Yeast

Raising Agent (Sodium Bicarbonate)

Natural Flavourings

Nutrition

	Per 100g	Per bar	Reference Intake*	% RI*
Energy	2103kJ	875kJ	8400kJ	
	502kcal	209kcal	2000kcal	10%
Fat	24.5g	10.2g	70g	15%
of which: saturates	13.5g	5.6g	20g	28%
Carbohydrate	62.3g	25.9g	260g	10%
of which: sugars	49.4g	20.5g	90g	23%
Fibre	2.3g	1.0g	-	-
Protein	7.0g	2.9g	50g	6%
Salt	0.22g	0.09g	6g	2%
*Reference Intake of an average adult (8400kJ/2000kcal)				
Contains 2 servings				
Portions should be adjusted for children of different ages				

Calculated Nutrition

	per 100g	Per bar
Energy (kJ)	2103	875
Energy (kcal)	502	209
Fat (g)	24.5	10.2
of which saturates (g)	13.5	5.6
Carbohydrate (g)	62.3	25.9
of which sugars (g)	49.4	20.5
Fibre (g)	2.3	1
Protein (g)	7	2.9
Salt (g)	0.22	0.09

Nutrition Other Text

Contains 2 servings Portions should be adjusted for children of different ages

Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ/2000kcal)

KitKat Chunky Milk

Ingredients

Sugar

WHEAT Flour (contains Calcium, Iron, Thiamin and Niacin)

MILK Powders (Whole and Skimmed)

Cocoa Mass

Vegetable Fats (Palm, Shea, Mango Kernel, Sal)

Cocoa Butter

Lactose and Proteins from Whey (MILK)

Whey Powder (MILK)

Butterfat (MILK)

Emulsifier (Lecithins)

Yeast

Raising Agent (Sodium Bicarbonate)

Natural Flavourings

Allergy Text

May contain $\mbox{\bf PEANUTS}$ and $\mbox{\bf TREE}$ $\mbox{\bf NUTS}.$

Nutrition

	Per 100g	Per bar	Reference Intake*	% RI*
Energy	2118kJ	848kJ	8400kJ	
	506kcal	203kcal	2000kcal	10%
Fat	25.2g	10.1g	70g	14%
of which: saturates	13.9g	5.6g	20g	28%
Carbohydrate	61.9g	24.8g	260g	10%
of which: sugars	51.3g	20.5g	90g	23%
Fibre	2.2g	0.9g	-	-
Protein	6.8g	2.7g	50g	5%
Salt	0.22g	0.09g	6g	2%
*Reference Intake of an average adult (8400kJ/2000kcal)				
Contains 1 serving				
Portions should be adjusted for children of different ages				

Calculated Nutrition

	per 100g	Per bar
Energy (kJ)	2118	848
Energy (kcal)	506	203
Fat (g)	25.2	10.1
of which saturates (g)	13.9	5.6
Carbohydrate (g)	61.9	24.8
of which sugars (g)	51.3	20.5
Fibre (g)	2.2	0.9
Protein (g)	6.8	2.7
Salt (g)	0.22	0.09

Nutrition Other Text

Contains 1 serving

Portions should be adjusted for children of different ages

Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ/2000kcal)

Ingredients

Sugar

Skimmed MILK Powder

WHEAT Flour

Cocoa Butter

Vegetable Fats (Palm, Shea)

Butterfat (MILK)

Whey Powder Product (MILK)

Fat-Reduced Cocoa Powder

Emulsifier (Lecithins)

Cocoa Mass

Raising Agent (Sodium Bicarbonate)

Natural Flavouring

Allergy Text

May contain **PEANUTS** and **TREE NUTS**.

Nutrition

	Per 100g	Per bar	Reference Intake*	% RI*
Energy	2190kJ	878kJ	8400kJ	
	524kcal	210kcal	2000kcal	11%
Fat	27.9g	11.2g	70g	16%
of which: saturates	16.0g	6.4g	20g	32%
Carbohydrate	59.5g	23.8g	260g	9%
of which: sugars	47.8g	19.1g	90g	21%
Fibre	0.9g	0.4g	-	-
Protein	8.2g	3.3g	50g	7%
Salt	0.27g	0.11g	6g	2%
*Reference Intake of an average adult (8400kJ/2000kcal)				
Contains 1 serving				
Portions should be adjusted for children of different ages				

Calculated Nutrition

	per 100g	Per bar
Energy (kJ)	2190	878
Energy (kcal)	524	210
Fat (g)	27.9	11.2
of which saturates (g)	16	6.4
Carbohydrate (g)	59.5	23.8
of which sugars (g)	47.8	19.1
Fibre (g)	0.9	0.4
Protein (g)	8.2	3.3
Salt (g)	0.27	0.11

Nutrition Other Text

Contains 1 serving

Portions should be adjusted for children of different ages

Reference Intake Statement

 $\label{lem:Reference Intake Statement - Reference Intake of an average adult (8400 kJ/2000 kcal)} Reference Intake Statement - Reference Intake of an average adult (8400 kJ/2000 kcal)$

Ingredients

Sugar

Skimmed MILK Powder

Ground Roasted **PEANUTS** (12%)

WHEAT Flour

Cocoa Mass

Vegetable Fats (Palm, Shea)

Cocoa Butter

Butterfat (MILK)

Whey Powder Product (MILK)

Emulsifier (Lecithins)

Fat-Reduced Cocoa Powder

Salt

Raising Agent (Sodium Bicarbonate)

Natural Flavouring (PEANUT)

Allergy Text

May contain TREE NUTS.

Nutrition

	Per 100g	Per bar	Reference Intake*	% RI*
Energy	2202kJ	925kJ	8400kJ	
	527kcal	222kcal	2000kcal	11%
Fat	29.9g	12.6g	70g	18%
of which: saturates	14.8g	6.2g	20g	31%
Carbohydrate	52.4g	22.0g	260g	8%
of which: sugars	43.0g	18.1g	90g	20%
Fibre	3.0g	1.3g	-	-
Protein	10.4g	4.4g	50g	9%
Salt	0.58g	0.24g	6g	4%
*Reference Intake of an average adult (8400kJ/2000kcal)				
Contains 1 serving				
Portions should be adjusted for children of different ages				

Calculated Nutrition

	per 100g	Per bar
Energy (kJ)	2202	925
Energy (kcal)	527	222
Fat (g)	29.9	12.6
of which saturates (g)	14.8	6.2
Carbohydrate (g)	52.4	22
of which sugars (g)	43	18.1
Fibre (g)	3	1.3
Protein (g)	10.4	4.4
Salt (g)	0.58	0.24

Nutrition Other Text

Contains 1 serving

Portions should be adjusted for children of different ages

Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ/2000kcal)

Ingredients

Sugar

Vegetable Fats (Palm, Rapeseed, Sunflower)

Skimmed MILK Powder

Cocoa Butter

Cocoa Mass

Rice Flour

Lactose (MILK)

Fat-Reduced Cocoa Powder

Whey Powder (MILK)

BUTTERFAT (Milk)

Emulsifier (Lecithins)

Potato Starch

Maize Starch

Raising Agent (Sodium Bicarbonate)

Salt

Whey Protein Concentrate (MILK)

Corn Flour

Vanilla Flavouring

Natural Flavourings

Allergy Text

May contain TREE NUTS.

Nutrition

	Per 100g	Per bar	Reference Intake*	% RI*
Energy	2235kJ	647kJ	8400kJ	
	535kcal	155kcal	2000kcal	8%
Fat	31.4g	9.1g	70g	13%
of which: saturates	17.3g	5.0g	20g	25%
Carbohydrate	55.6g	16.1g	260g	6%
of which: sugars	50.4g	14.6g	90g	16%
Fibre	2.8g	0.8g	-	-
Protein	6.2g	1.8g	50g	4%
Salt	0.25g	0.07g	6g	1%
*Reference Intake of an average adult (8400kJ/2000kcal)				
Contains 1 serving				
Portions should be adjusted for children of different ages				

Calculated Nutrition

	per 100g	Per bar
Energy (kJ)	2235	647
Energy (kcal)	535	155
Fat (g)	31.4	9.1
of which saturates (g)	17.3	5
Carbohydrate (g)	55.6	16.1
of which sugars (g)	50.4	14.6
Fibre (g)	2.8	0.8
Protein (g)	6.2	1.8
Salt (g)	0.25	0.07

Nutrition Other Text

Contains 1 serving Portions should be adjusted for children of different ages

Reference Intake Statement











