

## KitKat Chunky 40g



### EAN

7613037051230

### Target market(s)

GB, IE

## Components

### Ingredients

Sugar

**WHEAT** Flour (contains Calcium, Iron, Thiamin and Niacin)

Whole **MILK** Powder

Cocoa Mass

Cocoa Butter

Vegetable Fats (Palm, Shea, Sal)

Whey Powder Product (**MILK**)

Skimmed **MILK** Powder

Emulsifier (Lecithins)

Yeast

Raising Agent (Sodium Bicarbonate)

Glucose Syrup

Butterfat (**MILK**)

Whey Powder (**MILK**)

Natural Flavourings

### Calculated Nutrition

	per 100g	Per bar
Energy (kJ)	2119	847
Energy (kcal)	506	202
Fat (g)	25	10
of which saturates (g)	13.9	5.6
Carbohydrate (g)	62.2	24.9
of which sugars (g)	51.5	20.6
Fibre (g)	2.3	0.9
Protein (g)	6.7	2.7
Salt (g)	0.22	0.09

### Allergy Text

May contain **PEANUTS** and **TREE NUTS**.

### Nutrition Header

**Nutrition**

	Per 100 g	Per bar	% *RI
Energy	2119kJ / 506kcal	847kJ / 202kcal	10%
Fat	25.0g	10.0g	14%
of which: saturates	13.9g	5.6g	28%
Carbohydrate	62.2g	24.9g	10%
of which: sugars	51.5g	20.6g	23%
Fibre	2.3g	0.9g	-
Protein	6.7g	2.7g	5%
Salt	0.22g	0.09g	2%
*Reference intake of an average adult (8400kJ / 2000kcal)			
Contains 4 servings			
Portions should be adjusted for children of different ages			

**Front of Pack Nutrition**

**Per Portion**

Per bar



Energy per 100g: 2119kJ/506kcal

Reference intake of an average adult (8400kJ / 2000kcal)

**Nutrition Other Text**

Contains 1 serving

Portions should be adjusted for children of different ages

**Reference Intake Statement**

Reference Intake Statement - Reference Intake of an average adult (8400kJ / 2000kcal)

**Product Description**

**Alternative Description**

Supplier Preferred Product Name - KitKat Chunky Milk Chocolate Bar 40g

**Brand**

KitKat

**Manufacturer Brand**

Brand - Nestlé

**Features**

40g KitKat® Chunky Milk Chocolate Bar

A crispy wafer covered with a tasty layer of milk chocolate

A great treat when you're enjoying a break, a KitKat® with a bit more bite!

No artificial colours, flavours or preservatives

Part of the innovative 'Breaks for Good' programme

**Standardised Brand**

Brand - KitKat

**Regulated Product Name**

Crispy wafer finger covered with thick milk chocolate (68%).

## Marketing

### Company Name

Nestlé UK Ltd / Nestlé Ireland Ltd

### Company Address

UK: Nestlé UK Ltd,  
PO Box 207,  
York,  
YO91 1WS.

IE: Nestlé Ireland Ltd,  
3009 Lake Drive,  
Citywest,  
Dublin,  
D24 H6RR.

### Third Party Logos

- Rainforest Alliance

### Product Marketing

Unwrap, snap off a chunk and enjoy the delicious smooth milk chocolate and crispy wafer of KitKat® Chunky.

With its perfect chocolate to wafer ratio, KitKat® is the perfect companion for any break. You can enjoy KitKat® as the iconic KitKat® 2 Finger, KitKat® 4 Finger, KitKat® Chunky and KitKat® Sharing Bars! So, whoever you are and however you break, Have a break, have a KitKat®.

Your break is part of an innovative programme 'Breaks for Good', that is helping cocoa-farming families to earn more money, planting more trees and helping kids into school.

### Brand Marketing

Why not mix up your break and try KitKat® Chunky Crunchy Double Chocolate Bar?

### Other Information

Dispose of Responsibly

Rainforest Alliance - People & Nature, Cocoa

® Reg. Trademark of Société des Produits Nestlé S.A.

### Further Description

Your break is part of an innovative programme 'Breaks for Good', that is helping cocoa-farming families to earn more money, planting more trees and helping kids into school.

Discover the good behind your break - <https://www.kitkat.co.uk/breaks-for-good>

Join us at [facebook.com/kitkatuk](https://facebook.com/kitkatuk)  
Share your break with #MyBreak  
Check out our YouTube Channel at [www.youtube.com/user/kitkat](https://www.youtube.com/user/kitkat)  
Visit [www.kitkat.co.uk](https://www.kitkat.co.uk)

Good to remember: enjoying chocolate as part of a varied, balanced diet and a healthy lifestyle, is one of life's little pleasures

## Enhanced Marketing Data

### SEO Metatag

KitKat  
Kit Kat  
KitKat Chunky  
milk chocolate  
milk chocolate bar

## Health & Lifestyle

### Lifestyle

- Suitable for Vegetarians

### Allergy Advice

Milk - Contains  
Nuts - May Contain  
Peanuts - May Contain  
Wheat - Contains

## Storage & Usage

### Storage Type

#### Type

Ambient

### Preparation and Usage

Know your serving  
1Bar = 1 serving

### Storage

Best before end see under fin seal.  
Store cool and dry.

### Date Marking Type

- Best Before

## Brandbank Captured Pack Data

### Pack Size

40g e

### Numeric Size

Numeric Size - 40

### Pack Type

Type - Wrap

### Recycling Scheme

- OPRL

### Recycling Other Text

UK Only: Recycle at Home / Visit MYWASTE.IE  
For IE: Recycle at Store - Don't recycle at home

### Usage Count

Number of uses - Servings

1

### Usage Other Text

Contains 1 serving

## Customer Services

### Manufacturers Address

UK: Nestlé UK Ltd,  
PO Box 207,  
York,  
YO91 1WS.

IE: Nestlé Ireland Ltd,  
3009 Lake Drive,  
Citywest,  
Dublin,  
D24 H6RR.

### Return To

Let's Talk  
UK: 0800 604 604  
Nestlé UK Ltd,  
PO Box 207,  
York,  
YO91 1WS.

IE: 00800 6378 5385  
Nestlé Ireland Ltd,  
3009 Lake Drive,  
Citywest,  
Dublin,  
D24 H6RR.  
[www.kitkat.com](http://www.kitkat.com)

### Telephone Helpline

UK: 0800 604 604  
IE: 00800 6378 5385

### Web Address

[www.kitkat.com](http://www.kitkat.com)

## Extended Data

### Description Breakdown

Variant - Chunky



**MORE MONEY**  
**FOR COCOA**  
**FARMING FAMILIES**

So far, we are working with **10,000 cocoa-farming families** (and counting) in Côte d'Ivoire to build a **better life** for themselves and future generations.

breaks FOR GOOD



**24x40g**