NIQ Brandbank

Mug Shot Creamy Cheese Pasta 62g



EAN
5021476000511

Target market(s)
GB, IE

Components

Ingredients

Dried Pasta [Durum **WHEAT** Semolina, Spinach Powder]

Potato Starch

Cheese Powder (**MILK**) (8.9%)

Dried Glucose Syrup

Natural Flavourings (contain **MILK**)

Whey Protein Concentrate (**MILK**)

Palm Oil

Onion Powder

Sea Salt

Whey Powder (**MILK**)

Salt

Stabilisers (Sodium Polyphosphate, Trisodium Phosphate, Trisodium Citrate, Dipotassium Phosphate)

Dried Parsley

MILK Proteins

Calculated Nutrition

	(As consumed) Per 100g	(As consumed) Per sachet (262g)
Energy (kJ)	411	1077
Energy (kcal)	97	255
Fat (g)	1.4	3.7
of which saturates (g)	0.9	2.4
Carbohydrate (g)	17	44.6
of which sugars (g)	0.3	0.7
Fibre (g)	1	2.6
Protein (g)	3.6	9.5
Salt (g)	0.55	1.44

Allergen Tag Text

For allergens, including Cereals containing Gluten, see ingredients in **BOLD**.

Allergy Text

Also, may contain Egg, Soya and Mustard.

Nutrition Header

Nutrition Header - Nutrition Information

Nutrition

	(As consumed) per 100g	(As consumed) per sachet (262g)
Energy	411kJ/97kcal	1077kJ/255kcal
Fat	1.4g	3.7g
of which saturates	0.9g	2.4g
Carbohydrate	17.0g	44.6g
of which sugars	0.3g	0.7g
Fibre	1.0g	2.6g
Protein	3.6g	9.5g
Salt	0.55g	1.44g
*Reference Intake of an average adult (8400kJ/2000kcal)		
Once boiling water has been added to the contents of this sachet it weighs 262g (approx.)		
This represents one serving		
All values below relate to the product when made up with water (i.e. per 100g is a portion of the 262g serving)		

Front of Pack Nutrition

Per Portion

Per Sachet:

Energy	Fat	Saturates	Sugars	Salt
1077kJ 255kcal	3.7g	2.4g	0.7g	1.44g
13%	5%	12%	1%	24%

of your reference intake*

Typical values per 100g: Energy 411kJ/97kcal

*Reference Intake of an average adult (8400kJ/2000kcal)

Nutrition Other Text

Once boiling water has been added to the contents of this sachet it weighs 262g (approx.)
This represents one serving
All values below relate to the product when made up with water (i.e. per 100g is a portion of the 262g serving)

Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ/2000kcal)

Product Description

Brand

Mug Shot

Features

255 Kcal Per Sachet
9g of Protein
Less Than 2% Fat
Made with Natural Flavours
Source of Protein
No Artificial Colours
Suitable for Vegetarians

Standardised Brand

Brand - Mug Shot

Regulated Product Name

Pasta spirals and pasta spirals with spinach in a creamy cheese sauce.

Marketing

Company Name

Princes Group Plc

Company Address

Liverpool,
L3 1NX,
UK.

Product Marketing

Full Flavour, No Faff
Hungry? Busy? On the go?
We get it. Life's full on. But you still want full on flavour. That's why we're tasty and ready in just 5 minutes. Fuel up fast and get your bounce back.

Nutritional Claims

Source of Protein

Health & Lifestyle

Lifestyle

- Suitable for Vegetarians

Allergy Advice

Eggs - May Contain
Milk - Contains
Mustard - May Contain
Soya - May Contain
Wheat - Contains

Additives

Artificial Colours - Free From

Storage & Usage

Storage Type

Type
Ambient

Preparation and Usage

Ready in 5 Minutes!
1. Empty the sachet contents into your favourite mug.
2. Add 200ml boiling water and stir thoroughly.
3.Leave to stand for 5 mins with a stir halfway through. Top up if thinner sauce is required.
4.Take a moment and enjoy!

Storage

Store in a cool, dry place.

Date Marking Type

- Best Before

Brandbank Captured Pack Data

Pack Size

0.14lbs ℮

Numeric Size

Numeric Size - 0.14

Recycling Info

Whole Packaging - Recycle

Pack Type

Type - Sachet

Recycling Scheme

- OPRL

Usage Count

Number of uses - Servings

1

Usage Other Text

This represents one serving

Customer Services

Manufacturers Address

Princes Group Plc,
Liverpool,
L3 1NX,
UK.

Princes Foods BV,
PO Box 19157,
3001 BD,
Rotterdam,
The Netherlands.

Return To

Princes Group Plc,
Liverpool,
L3 1NX,
UK.
www.mugshot.co.uk

Web Address

www.mugshot.co.uk

Social Media

Instagram, Facebook, Tik Tok @mugshotUK

Extended Data

Description Breakdown

Functional Name - Pasta
Variant - Creamy Cheese


FULL ON FLAVOUR
IN JUST 5 MINS
Mug Shot
271 KCAL
Creamy CHEESE PASTA




WHAT CAN YOU DO IN
5 MINUTES?
WHAT WILL YOU DO?




FULL ON FLAVOUR
IN JUST 5 MINS

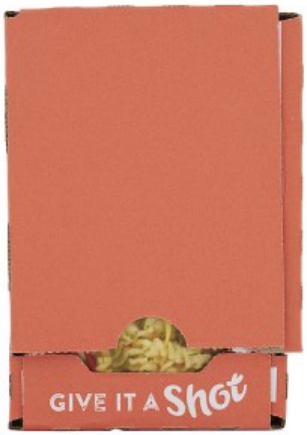



FULL ON FLAVOUR
IN JUST 5 MINS
Mug Shot
271 KCAL
Creamy CHEESE PASTA
GIVE IT A Shot


Mug Shot




Mug Shot


GIVE IT A Shot


Mug Shot


YOU DO?


UGSHOT
EAMY CHEESE PASTA
Best Before 30.09.2026
Gross Weight 0.81kg
5072
MGPA42G10C
Mug Shot
FULL ON FLAVOUR IN JUST 5 MINS


GIVE IT A
Shot




255
KCAL
9g
PROTEIN
LESS THAN
2%
FAT
Mug Shot
CREAMY CHEESE
PASTA
MADE WITH NATURAL FLAVOURS
62g