

NielsenIQ Brandbank

Munchies 80g



EAN

8445290643407

Target market(s)

GB, IE

Components

Ingredients

Sugar

Glucose Syrup

Cocoa Butter

Vegetable Fats (Palm, Rapeseed, Shea)

Dried Whole **MILK**

Cocoa Mass

Invert Sugar Syrup

WHEAT Flour (contains Calcium, Iron, Thiamin and Niacin)

Sweetened Condensed Skimmed **MILK** (Skimmed **MILK**, Sugar)

Whey Powder Product (**MILK**)

Butterfat (**MILK**)

Emulsifier (Lecithins)

Whey Powder (**MILK**)

Raising Agents (Ammonium Bicarbonate, Sodium Bicarbonate, Sodium Carbonate)

BARLEY Malt Extract

Salt

Lactose (**MILK**)

Milk Chocolate contains Milk Solids 14% minimum and Vegetable Fats in addition to Cocoa Butter

Nutrition

	Per 100g	Per 8 sweets
Energy	2072kJ	485kJ
	495kcal	116kcal
Fat	24.3g	5.7g
of which: saturates	13.5g	3.2g
Carbohydrate	64.0g	15.0g
of which: sugars	56.4g	13.2g
Fibre	1.3g	0.3g
Protein	4.4g	1.0g
Salt	0.32g	0.08g
Contains approximately 3 servings		
Portions should be adjusted for children of different ages		

Calculated Nutrition

	per 100g	Per 8 sweets
Energy (kJ)	2072	485
Energy (kcal)	495	116
Fat (g)	24.3	5.7
of which saturates (g)	13.5	3.2
Carbohydrate (g)	64	15
of which sugars (g)	56.4	13.2
Fibre (g)	1.3	0.3
Protein (g)	4.4	1
Salt (g)	0.32	0.08

Nutrition Other Text

Contains approximately 3 servings

Portions should be adjusted for children of different ages

Product Description

Alternative Description

Supplier Preferred Product Name - Munchies Milk Chocolate Giant Tube 80g

Brand

Munchies

Manufacturer Brand

Brand - Nestlé

Features

Creamy milk chocolate pieces with a soft caramel and crunchy biscuit centre
With no artificial flavours, colours or preservatives, it's a gift you can feel happy to give!
Suitable for vegetarians
Working with the Rainforest Alliance to support cocoa farmers and their communities

Standardised Brand

Brand - Munchies

Regulated Product Name

Milk chocolates with soft caramel (24%) and crisp biscuit centre (9%).

Marketing

Company Name

Nestlé Ireland

Company Address

PO Box 203,
York,
YO91 1XY.

Nestlé Ireland,
3030 Lake Drive,
Citywest Business Campus,
Dublin 24.

Third Party Logos

- Rainforest Alliance

Product Marketing

MUNCHIES® Caramel and Biscuit Chocolate Giant Tube, delicious gooey caramel and crispy biscuit encased in a milk chocolate shell, the ideal treat to share with family and friends at Christmas!

MUNCHIES® were originally created by Mackintosh's and were launched into the UK market in 1957. The product has since launch been an individual milk chocolate cuboid shell filled with a sweet, buttery, soft caramel and a crisp biscuit piece. Since the 1960's the MUNCHIES® branding has been white text with a red background. Initially MUNCHIES® were produced at Mackintosh's factory in Norwich, however in 1994 production was moved to Newcastle where they still continue to be manufactured to this day.

Over the years there have been a number of different flavour variants launched under the MUNCHIES® brand including Chocolate Orange in 1977 and Banoffee in 1996, however the original has remain consistently the favourite flavour within the range.

As part of the Nestlé Cocoa Plan®, Munchies is supporting:
Cocoa Farmers with training to improve agricultural practices and yield
Cocoa Communities by helping to empower women and educate children
The Environment with reforestation projects to help mitigate climate change

Brand Marketing

Why not try the SMARTIES Giant tube containing a mixture of 8 different colours!

Other Information

Rainforest Alliance - People & Nature, Cocoa

® Reg. Trademark of Société des Produits Nestlé S.A.

Further Description

As part of the Nestlé Cocoa Plan®, Munchies is supporting:
Cocoa Farmers with training to improve agricultural practices and yield
Cocoa Communities by helping to empower women and educate children
The Environment with reforestation projects to help mitigate climate change

Find out more about our projects at www.nestlecocoaplan.com

Rainforest Alliance Certified cocoa. Find out more at ra.org

Learn more: <http://www.nestle.co.uk/brands>

GOOD TO REMEMBER: Enjoying chocolate as part of a varied, balanced diet and a healthy lifestyle, is one of life's little pleasures.

Health & Lifestyle

Allergy Advice

Barley - Contains
Milk - Contains
Wheat - Contains

Additives

Artificial Colours - Free From
Artificial Flavours - Free From
Artificial Preservatives - Free From

Storage & Usage

Storage Type

Type

Ambient

Storage

Best before end see base.
Store cool and dry

Date Marking Type

- Best Before

Lower Age Limit

Advisory - Years

4

Age Recommendation Text

Young children (less than 4 years) have limited chewing ability and could choke on small sweets.

Brandbank Captured Pack Data

Pack Size

80g e

Numeric Size

Numeric Size - 80

Recycling Info

Lid - Recycle
Tube - Recycle

Pack Type

Type - Tube

Recycling Scheme

- OPRL

Recycling Other Text

Film - Do Not recycle at home - Recycle at Store
Recycle at Home / Visit MYWASTE.IE

Usage Count

Number of uses - Servings

3

Usage Other Text

Contains approximately 3 servings

Customer Services

Manufacturers Address

PO Box 203,
York,
YO91 1XY.

Nestlé Ireland,
3030 Lake Drive,
Citywest Business Campus,
Dublin 24.

Return To

Contact us free
www.nestle.co.uk
UK: 0800 604 604
PO Box 203,
York,
YO91 1XY.

ROI: 00800 6378 5385
Nestlé Ireland,
3030 Lake Drive,
Citywest Business Campus,
Dublin 24.

Telephone Helpline

UK: 0800 604 604
ROI: 00800 6378 5385

Web Address

www.nestle.co.uk

Extended Data

Safety Warning

IMPORTANT: YOUNG CHILDREN (LESS THAN 4 YEARS) HAVE LIMITED CHEWING ABILITY AND COULD CHOKE ON SMALL SWEETS.



