

NielsenIQ Brandbank

Celebr Eight Dark Mint Chocolate Box 300g



EAN

5000426171518

Target market(s)

GB, IE

Components

Ingredients

Sugar
Cocoa Mass
Glucose Syrup
Vegetable Fat (Palm/ Shea/ Sal/ Illipe/ Kokum Gurgi/ Mango Kernel)
Cocoa Butter
Butterfat (from **Milk**)
Emulsifier (Sunflower Lecithin)
Stabiliser (Invertase)
Natural Peppermint Oil
Acid (Citric Acid)

Allergy Text

May contain Peanuts, Tree Nuts and Milk Protein.

Nutrition

	Per 100g	Per 2 mints	Reference Intake*	% RI*
Energy	1812kJ	312kJ	8400kJ	
	431kcal	74kcal	2000kcal	4%
Fat	13.4g	2.3g	70g	3%
of which: saturates	7.6g	1.3g	20g	7%
Carbohydrate	73.9g	12.7g	260g	5%
of which: sugars	66.4g	11.4g	90g	13%
Fibre	2.8g	0.5g	-	-
Protein	2.2g	0.4g	50g	1%
Salt	0.01g	Trace	6g	<1%

*Reference Intake of an average adult (8400kJ/2000kcal)
Contains 17 servings
Portions should be adjusted for children of different ages

Calculated Nutrition

	per 100g	Per 2 mints
Energy (kJ)	1812	312
Energy (kcal)	431	74
Fat (g)	13.4	2.3
of which saturates (g)	7.6	1.3
Carbohydrate (g)	73.9	12.7
of which sugars (g)	66.4	11.4
Fibre (g)	2.8	0.5
Protein (g)	2.2	0.4
Salt (g)	0.01	Trace

Nutrition Other Text

Reference Intake of an average adult (8400kJ/2000kcal)
Contains 17 servings
Portions should be adjusted for children of different ages

Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ/2000kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - After Eight Dark Mint Chocolate Box 300g

Brand

Celebr Eight

Manufacturer Brand

Brand - Nestle

Features

Flavoured with 100% natural peppermint oil
Contains no artificial colours, flavours or preservatives

Standardised Brand

Brand - Celebr Eight

Regulated Product Name

Thin dark chocolate mints.

Marketing

Company Name

Nestlé UK & Ireland

Company Address

PO Box 203,
York,
YO91 1XY.

Nestlé Ireland,
3030 Lake Drive,
Citywest Business Campus,
Dublin 24.

Third Party Logos

- Rainforest Alliance

Product Marketing

Thin squares of mint fondant wrapped in dark chocolate, each in their own crisp envelope. After Eight thin square mints in their classic carton are the nation's favourite after dinner mints. Each square piece is the perfect balance of soft, refreshing mint fondant with thin dark chocolate, making it the finishing touch to any meal. AFTER EIGHT has been at the heart of the British nation since 1962 when it was launched in order to tap into a gap in the market for Rowntree's for After Dinner chocolate mints. Rowntree's therefore decided to develop a wafer thin mint, and AFTER EIGHT was born. Since launch AFTER EIGHT has been proudly produced in West Yorkshire, initially in Castleford before moving to Halifax in 2013. Over the years, there have been several memorable advertising campaigns including, perhaps the most iconic, 'Dinner Party' campaign in 1999 featuring Stephen Fry, Niomi Campbell and Marilyn Monroe. Today, AFTER EIGHT continues to be a firm British favourite with over 280m individual sweets enjoyed every year in the UK.

Brand Marketing

Good Times Begin After Eight

Have you tried our After Eight Cherry & Mint carton 200g? Enjoy thin square pieces of dark chocolate, filled with refreshing cherry flavoured mint fondant for the perfect treat.

Other Information

Rainforest Alliance - People & Nature, Cocoa

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Further Description

Dark chocolates with peppermint flavoured fondant cream centre.

www.facebook.com/afteireight
www.twitter.com/afteireightUK

Good to remember

Enjoying chocolate as part of a varied, balanced diet and a healthy lifestyle is one of life's little pleasures.

Nestlé® Cocoa Plan™

Supporting farmers for better chocolate.

Working with UTZ Certified to support cocoa farmers. Find out more at www.nestlecocoaplan.com

Health & Lifestyle

Allergy Advice

Milk - Contains
Nuts - May Contain
Peanuts - May Contain

Storage & Usage

Storage Type

Type

Ambient

Preparation and Usage

Know Your Servings
1 serving = 2 mints

Storage

Store cool and dry.

Brandbank Captured Pack Data

Pack Size

0.66lbs e

Numeric Size

Numeric Size - 0.66

Recycling Info

Carton - Recyclable
Envelope - Recyclable

Pack Type

Type - Box

Recycling Other Text

Corrugate U-Fitment - Widely Recycled
Layer Sheet - Widely Recycled
Cellophane - Overwrap - Not yet Recycled

Usage Count

Number of uses - Servings

17

Usage Other Text

Contains 17 servings

