NIELSEN BRANDBANK

Smarties Mini Eggs 80g



EAN 8593893768789

Target market(s) GB, IE

Components

Ingredients

Milk Chocolate (63%) (Sugar, Cocoa Butter, Whole **Milk** Powder, Cocoa Mass, Vegetable Fats (Palm, Shea), Butterfat (from **Milk**), Lactose (from **Milk**), Whey Powder (from **Milk**), Emulsifier (Sunflower Lecithin), Flavouring)

Sugar

Rice Starch

Glazing Agents (Gum Arabic, Carnauba Wax, Beeswax White, Shellac)

Fruit and Vegetable Concentrates (Radish, Safflower, Lemon, Hibiscus)

Spirulina Concentrate

Colours (Beetroot Red, Curcumin)

Flavouring

D-Trehalose*

*Trehalose is a source of Glucose

Milk Chocolate contains Milk Solids 14% minimum and Vegetable Fats in addition to Cocoa Butter

Allergy Text

May contain Peanuts, Tree Nuts and Soya

Nutrition

	Per 100g	Per 5 eggs	% RI*	Reference Intake*
Energy	2054kJ	349kJ		8400kJ
	489kcal	83kcal	4%	2000kcal
Fat	19.8g	3.4g	5%	70g
of which: saturates	11.4g	1.9g	10%	20g
Carbohydrate	73.4g	12.5g	5%	260g
of which: sugars	71.4g	12.1g	13%	90g
Fibre	1.2g	0.2g	-	-
Protein	3.5g	0.6g	1%	50g
Salt	0.09g	0.02g	<1%	6g
*Reference Intake of an average adult (8400kJ/2000kcal)				
Contains approximately 4 servings				
Portions should be adjusted for children of different ages				

Calculated Nutrition

	per 100g	Per 5 eggs
Energy (kJ)	2054	349
Energy (kcal)	489	83
Fat (g)	19.8	3.4
of which saturates (g)	11.4	1.9
Carbohydrate (g)	73.4	12.5
of which sugars (g)	71.4	12.1
Fibre (g)	1.2	0.2
Protein (g)	3.5	0.6
Salt (g)	0.09	0.02

Front of Pack Nutrition

Per Portion

Each 5 eggs contains

Energy 349kJ 83kcal	Fat 3.4g	Saturates 1.9g	Sugars 12.1g	Salt 0.02g
4%	5%	10%	13%	<1%

of an adult's Reference Intake* Energy Per 100g: 2054kJ/489kcal

*Reference Intake of an average adult (8400kJ/2000kcal)

Product Description

Alternative Description

Supplied Description - Smarties Milk Chocolate Mini Eggs 80g

Manufacturer Brand

Brand - Nestlé

Brand

Smarties

Features

Smarties mini eggs are a colourful and tasty treat
Coloured by nature - from food and plant extracts only
With no artificial flavours, colours or preservatives it's a treat you can feel happy to give

Standardised Brand

Brand - Smarties

Regulated Product Name

Milk chocolate mini eggs in a crisp sugar shell.

Marketing

Company Name

Nestlé

Company Address

PO Box 203, York, YO91 1XY, UK.

Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

Product Marketing

SMARTIES® Mini Eggs are filled with smooth milk chocolate and are a colourful and tasty treat. A novel chocolate treat for Springtime!

SMARTIES® were originally named 'Chocolate Dragée' when we first started making them in Rowntrees in York around 1882 - before being renamed Chocolate Beans, then finally SMARTIES® in 1937. SMARTIES® contain a creamy milk chocolate centre with a crispy sugar shell that has been at the heart of SMARTIES® for nearly 80 years! SMARTIES® are available in a mixture of 8 different coloured shells - covering red, yellow, green, blue, violet, pink, brown and orange. Unique to the UK only, the orange SMARTIES are the only colour to contain a flavour - with the shell infused with natural orange oil.

Since 2006, SMARTIES® have been free from artificial colours, flavours and preservatives. Available in a variety of formats,

Since 2006, SMARTIES® have been free from artificial colours, flavours and preservatives. Available in a variety of formats, SMARTIES® can be found in tubes, bars, blocks, cartons and sharing bags - there is something for everyone to enjoy and make their favourite! The original colourful confectionery - tasty treats of smooth milk chocolate covered in a colourful crisp sugar shell.

SMARTIES® is all part of the Nestle Cocoa Plan, which works with UTZ to ensure a better future for cocoa farmers and even better chocolate for you.

Brand Marketing

If you like this why not try our Milkybar Mini Eggs?

Further Description

www.smarties.co.uk

Good to remember

Enjoying chocolate as part of a varied, balanced diet and a healthy lifestyle, is one of life's pleasures.

Smarties is part of the Nestle Cocoa Plan, which works with UTZ to ensure a better future for cocoa farmers and even better chocolate for you. Find out more at www.nestlecocoaplan.com

Trademark Information

® Reg. Trademark of Société des Produits Nestlé S.A. Nutritional Compass ®

Health & Lifestyle

Allergy Advice

Milk - Contains Peanuts - May Contain Soya - May Contain Tree Nuts - May Contain

Additives

Artificial Colours - Free From Artificial Flavours - Free From Artificial Preservatives - Free From

Storage & Usage

Storage Type

Type

Ambient

Preparation and Usage

Know Your Servings 5 Eggs = 1 Serving

Storage

Store cool and dry

Lower Age Limit

Advisory - Years

Brandbank Captured Pack Data

Pack Size

 $< \frac{1}{4}$ lbs e

Numeric Size

Numeric Size - < 1/4

Pack Type

Type - Hanger

Usage Count

Number of uses - Servings

4

Usage Other Text

Contains approximately 4 servings

Customer Services

Manufacturers Address

PO Box 203, York, YO91 1XY, UK.

Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

Return To

Contact us Free www.nestle.co.uk 0800 604 604 (UK) 00800 6378 5385 (ROI) PO Box 203, York, YO91 1XY, UK.

Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

Telephone Helpline

0800 604 604 (UK) 00800 6378 5385 (ROI)

Web Address

www.nestle.co.uk

Extended Data

Safety Warning

Important: Young children (less than 4 years) have limited chewing ability and could choke on small sweets.

Languages On Pack

• English

Description Breakdown

Functional Name - Mini Eggs